

**...but is it trustworthy?**

**The researcher's role in a time of fake news and disavowal of scientific knowledge**

The main theme of Nofoma 2019 is "Supply Chains and Sustainability of Societies". Contributing to society requires that researchers not only produce knowledge that potentially will change peoples' daily lives but also convince and educate a rather heterogeneous audience.  
 Mass media today, in addition to reporting "real" news, steadily report lies, fake news, hoaxes, conspiracies, and funny cats.  
 In such a plethora of information, how can you as an upcoming researcher succeed in reaching out with your important research results?

0830 – 0900	Coffee and welcome	Assoc. professor Tore Listou, NODUC
<b>Session 1</b>		
0900 – 0945	Why is it so hard to convince the deniers of knowledge?	Lieutenant Colonel Tormod Heier (PhD), NODUC
0945 – 1030	Who's epistemology matter? Your worldview vs. the worldviews of your audiences	TBC
1030 – 1100	Coffee break	
1100 – 1200	<i>The role of philosophy of science in counterfeiting distrust in scientific knowledge</i>	Student group work
1200 – 1245	Lunch	
1245 – 1315	Plenary discussion: philosophy of science and trustworthiness	All
<b>Session 2</b>		
1315 – 1400	How to approach non-researchers with your research	Therese Klingstedt, senior advisor research communication, NODUC
1400 – 1430	Coffee break	
1430 – 1515	What do journal editors do to promote "true" knowledge?	Benjamin Hazen, editor IJPDLM
1515 – 1600	<i>How to make sure your research questions and findings are understood and accepted both within and outside your key audience</i>	Student group work
1600 – 1630	Plenary discussion: how to make an impact with your research	All
1630 – 1700	Concluding remarks; your responsibility to do and to promote trustworthy logistics research	Listou