

Rules of BI International Case Competition 2022

BI International Case Competition (BIICC) aims to provide a fun learning experience for its participants. For the competition to be successful and fair, it is expected that the representatives from each competing university familiarize themselves with the following rules and abide by them in the competition.

- §1 The BIICC Organising Committee reserves the right to record and take pictures/screen shots of all events. All materials produced during BIICC, including the teams' presentations, photos, and video, are the rightful property of the BIICC Organising Committee and can be used for social media and other marketing purposes.
- §2 Any violation of the rules will result in immediate termination and disqualification of the team. Any decision of termination and disqualification is final. The decision to disqualify teams is the responsibility of the BIICC Director.

Team formation

- §3 The participating schools must send a team of four full-time, undergraduate students.
- §4 It is required for the team to have a faculty advisor, and advisors are expected to participate in the events during BIICC.
- §5 Students are expected to participate in all events during BIICC (both professional and social parts), but due to time zone differences we understand that some students/teams might not be able to attend the entire programme. If students cannot attend parts of the programme, they are obliged to inform the organisers in due time before the event.
- §6 Each team must decide on a name for their team. The name must be neutral and give no indication to which school or country the team represents.

General

- §7 BIICC 2022 will consist of twelve universities which will be divided into two streams in the First Case and three streams in the Second Case. The draw will decide which stream the competing universities will compete in and the order of presentations, but the BIICC Organising Committee will allocate some teams to specific time slots to accommodate the difference in time zones.
- §8 The jury will rank the teams in each stream from first to last in each case. In the First Case, there will be no final between the winner of each stream. In the Second Case the winner in each stream will compete in a final.
- §9 Faculty Advisors can attend the presentation of all teams in all streams.
- §10 The jury will provide written feedback to each team and advisor, this includes both strengths and areas of improvement. The feedback from the First Case will be shared with the team before the launch of the Second Case. After the First Case there will also be an online feedback session for each team.
- §11 The dress code for most events during BIICC is business formal and business casual. Pay attention to the dress code stated in the competition programme and dress accordingly.

Case Launches and Deadlines

- §12 The teams will be given two cases during the competition.

- §13** For the First Case, the teams have 10 hours to prepare their solution. Due to the different time zones, there will be a 22-hour time frame in which each team choose their starting point of their preparation time. The case text and a video introducing the First Case will be made available Saturday 12 February at 09:00, 15:00 and 21:00 (all GMT +1). Teams must no later than 9 February inform the organisers of which starting point they choose.
- §14** The deadline to submit the final presentation is 10 hours after the chosen starting point. For submission details see §20.
- §15** The Second Case will be launched live by the case company on Zoom, Tuesday 15 February 12:00-13:30 GMT+1. All teams will get the chance to ask two questions to the case company at the case launch. The case partner can choose whether to answer the questions or not.
- §16** For the Second Case, the teams have 30 hours to prepare their solution. Preparation time starts directly after the live case launch, subject to §15. The deadline to submit the final presentation is Wednesday 16 February 20:00 GMT+1. For submission details see §20.

Case Solving

- §17** In the period from the case launch until the team has presented their solution, teams are not allowed to consult their advisors or any non-team members. For teams that proceed to the Final in the Second Case this rule applies until the final presentation.
- §18** Only open sources are allowed, i.e. sources that do not require a login. Digital library resources from each school and collaboration tools like Google Drive and online versions of Microsoft Office are excluded from this rule.
- §19** All presentations must be made in English and should be presented using Microsoft PowerPoint (16:9 format).
- §20** The teams upload their final presentations to OneDrive. Further instructions regarding how to upload the files will be given to the teams 1 February the latest.
- Teams must submit both a .pptx-file and a .pdf-file of their presentation and a one-page written executive summary as a .pdf-file. Teams must name their presentation files with their team name (e.g. ForceConsult.pptx). Teams must also submit the name of the responsible team member who will share screen during your presentation, subject to §35.
 - No alterations can be made to the presentation files after the submission deadline.
 - Teams must save their presentation on the hard drive of their own computer.

Presentations

- §21** The teams will present their solutions digitally and live on Zoom.
- For the First Case, the teams will have 10 minutes to present their solution, followed by 10 minutes of Q&A. A notification will be sent in the Zoom-chat when five minutes and one-minute remains, both during the presentation and the Q&A.
 - For the Second Case, the teams will have 15 minutes to present their solution, followed by 15 minutes of Q&A. A notification will be sent in the Zoom-chat when 10, five- and one-minute remains, both during the presentation and the Q&A.
- §22** When the presentation time is up you will be interrupted and notified in the Zoom-chat and will only be allowed to finish the sentence you have started. When the time is up in the Q&A, you will be interrupted and notified in the Zoom-chat and must stop immediately.
- §23** Presentation notes, manuscripts or outside help are not allowed during presentation and Q&A.

§24 The team must not reveal which school or country the team represents at any point during the presentation or Q&A.

The First Case

§25 The main goal of the First Case is to create a learning experience for the competing teams. The teams can therefore watch the other teams present and pick up ideas for the Second Case. Teams can watch presentations in any of the two streams.

§26 The jury will decide on a winner in each stream. There will be no final.

§27 The results of the First Case will have no bearing on the results of the Second Case.

The Second Case

§28 The team cannot watch the other teams in their stream or in any other stream. The team must log on to Zoom 10 minutes before their assigned timeslot. However, the advisors are welcome to watch all the presenting teams.

§29 Non-finalist teams can watch the Finals. Finalist teams can watch the presentations after their own presentation.

§30 The jury will decide on a winner that will be the Champion of BIICC 2022.

Zoom and technical equipment

§31 Make sure to download and use the latest version of the Zoom-app on your laptop.

§32 The teams must make sure that their technical equipment is well-functioning and that their internet connection is stable and of high-speed. You should also make sure your sound and video are of high-quality. We advise team members to use a headset or similar to improve the sound quality during the presentations. Team members should avoid messy backgrounds and poor lighting.

§33 Camera must be turned on throughout the entire Zoom-session and microphone must be muted when not presenting. Video must be live and not an image. Participants without live video on will be excluded from the session.

§34 All participating students must rename in Zoom using first name and team name.

§35 The organisers will spotlight the videos of the team members for the period the team is presenting, and the nominated team member will share the PowerPoint version of the presentation on his/her screen. In case of technical challenges, one of the other team members should always be prepared to share screen.

§36 To point out details in the presentation whilst presenting, the person sharing screen can use the spotlight tool (in the annotations bar), but no other Zoom tools are allowed.

§37 Each team member must use his/her own laptop and unmute during his/her parts of the presentation. This will secure that the team member's video is highlighted/framed in Zoom.

§38 Teams are not allowed to present together as a team in an auditorium, classroom or similar. Team members can be in the same room when presenting, but each team member is expected to sit in front of his/her laptop (their camera should show a head shot excerpt). Team members are not allowed to stand in front of the laptop and present in full-length.

§39 We advise all team members, judges, and audience to use the Side-by-side Mode in Zoom when viewing a shared screen. This will allow you to see both the presenters and the presentation. To see both the presenting team and the judges, make sure to adjust the size of the window showing the videos in the Side-by-side mode. The person who shares the screen does not have access to Side-by-side mode whilst sharing screen.

If the rules are unclear, then please consult the Director of BIICC, [Svein Lund](#). Any disputes regarding the rules will be decided by the director, assisted by the Faculty Advisors.