Here you will find all what you need to know concerning how, when, where etc. the events will run.

UN Food System Summit 2021

GLOBAL CASE COMPETITION Rules and guidelines. Updated Schedule for Round 2

Contents

1. General rules and guidelines

The Global Case Competition (GCC) aims at

   a) Providing a fun learning experience for its participants
   b) Generating Game Changing Solutions
   c) Providing input for Action Tracks to consider for further development/incorporate into their respective submissions to the UN Food Systems Summit 2021
   d) Disseminating knowledge of the challenges that humanity faces in respect to its food system
   e) Motivating the public to engage in dreaming of and creating solutions to transform food systems.

In order for the case competition to be successful, a set of rules and regulations must be adhered to by all teams and their advisors.

   - Fair play is an essential criterion in the competition.
   - All participants are expected to treat each other with respect.
   - All submitted solutions must be a result of an independent development process and under no circumstances duplicate or use already existing solutions.
   - All submitted solutions must respect cultures, faiths, gender and diversity.
   - If offensive material is submitted, it will be deleted from the platform and the team will be excluded for any further participation and consideration.

Each team must decide on a team name. The name must be neutral and give no indication of which institution/country the team represents.

All materials produced during the Global Case Competition will be made public. This includes recordings, slides, videos etc.

If the rules are unclear, please consult the academic responsible, Provost and Professor Amir Sasson. Any disputes concerning the rules will be decided by the academic responsible. Any violation of the rules will result in immediate termination and disqualification of the entire team. Any decision of termination and disqualification is final. The decision to disqualify teams is the responsibility of the academic responsible.

2. Global Case Competition

Scope: The Global Case Competition (GCC) has no age limit. It is open to active university students; all undergraduate, graduate and PhD students are welcome. Universities may sign up maximum two teams.

The competition has 2 rounds.

The First Round

The first round includes an opening event, a 24h case solution period, team presentation session and a winner announcement session.

Opening event

The first round will be launched live on Zoom on Friday, March 5 at 16:00 Central European Time (i.e., 10:00 EST, 07:00 PST, 23:00 Beijing, 02:00 (Saturday) Sydney). A zoom link will be sent to all participants and their academic coordinators. The opening event will present the case, case solution techniques and have contributions by the United Nations, EAT, Kearney, Bi Norwegian Business School and Tufts University.

Solution period

The teams have 24 hours to prepare their solution. Preparation time starts directly after the case has been sent to all participants. Teams will upload respective solutions including an executive summary to the assigned OneDrive folder. Teams must submit both a PowerPoint version and a pdf version of their respective presentations. All teams will get the chance to ask clarification questions by emailing gamechanger@bi.no. Please add this address to your contact list. All questions and answers will be made available to all participants on this google doc. We encourage teams to be creative with the PowerPoint presentation.

Teams must name their presentation files with the team name they have chosen (e.g., FoodExChange.pptx). Teams must also save their respective presentations on the hard drive of their own respective computers. Please note that no alteration can be made to the PowerPoint presentation after submission.

Submissions must be uploaded to the assigned OneDrive folder of each team prior to Saturday, March 6 at 18:30 Central European Time (i.e., 12:30 EST, 09:30 PST, 01:30 (Sunday) Beijing, 04:30 (Sunday) Sydney).

Team presentation session

The team presentation session will commence on Sunday, March 7 at 08:00 Central European Time. A time-zone friendly schedule will be decided and communicated at a later stage and communicated to all participants. All presentations must be made in English. Teams should use Microsoft PowerPoint 2016 for their presentations. Each session will last for no more than four hours. Lot will draw the order of presentation. Each team will have 15 minutes to present their solution, with a ten-minute Q&A session following. Signs for ten (10) minutes, five (5) minutes and one (1) minute remaining will be shown to each presenting team. You only enter the Zoom link at the assigned time

of your presentation. Team members may not observe other team's presentation. Academic representative will be invited watch the presentations. The jury will decide on one winners per session. Jury teams will be composed of an academic, a food system specialist and a business consultant. A scoring scheme will be made available to all.

In case that the winners do not represent all continents, the Academic responsible maintains the right to select the top-performing team from each continent to ensure geographical representation at the second round. This will come in addition to the two winners per session.

Announcement session

The announcement session will last for about one hour and commence on Monday, March 8 at 16:00 Central European Time (i.e., 10:00 EST, 07:00 PST, 23:00 Beijing, 02:00 (Saturday) Sydney). We will celebrate diversity and announce the winners of the first round. The session includes information about how all solutions can have a life after the competition.

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The Second Round

The second round includes an opening session, a 12-days period for further development and preparations of the solutions, a team presentation session and a winner announcement session.

A short opening session

The second round will be launched live on Zoom on Monday, March 8 at 17:00 Central European Time (i.e., 11:00 EST, 08:00 PST, 00:00 Beijing, 03:00 (Saturday) Sydney). The scope of the work will be clarified during the session. (This was integrated into the round one announcement session).

Development period

A mentor from the sector or a consultant from Kearney will follow each team during the development and preparation period. The development and preparation time starts directly after the opening session. The teams have until the Saturday 20 March at 13:00 Central European Time to further develop and prepare their respective solutions.

Teams will deliver:

Power point presentation: Teams will submit their solution to the assigned OneDrive folder. Teams must submit both a PowerPoint version and a pdf version of their respective presentations and an executive summary. Teams must name their presentation files with the team name they have chosen (e.g. SustianableFood.pptx). Teams must also save their presentation on the hard drive of their own computer. Please note that no alterations can be made to the PowerPoint presentation after submission. Submissions must be uploaded to the assigned OneDrive folder prior to Saturday, 20 March at 13:00 Central European Time.

Team presentation session I

The teams will present their solutions digitally on Zoom on Sunday, March 21 at 13:00 Central European Time. Lot will draw the order of presentations. Each team will have 15 minutes to present their solution, with a ten-minute Q&A session following. Signs for ten (10), five (5) minutes and one (1) minute remaining will be shown to each presenting team. The jury will decide on a winner and runner-ups per session. There will be 3 sessions each of up to five teams.

Team presentation session II

The three teams that received the highest score (one per session) will present their perspective solutions digitally on Zoom on Sunday, March 21 at 18:00 Central European Time. Lot will draw the order of presentations. Each team will have 15 minutes to present their solution, with a ten-minute Q&A session following. Signs for five (5) minutes and one (1) minute remaining will be shown to each

presenting team. All teams are allowed to watch as the other teams present. Team presentation session II will be broadcasted live. All participants from round 1 and round 2 will vote for the winner and runner-ups. Students and judges will have one vote per person.

Announcement session

A winner announcement session will commence on Sunday 21 March as soon as voting period ends.

3.   Zoom Guidelines

1. Use the Zoom app on your computer and log in. Make sure you use the latest version of the Zoom app. To check whether your Zoom app is updated: Open the app, click on your initials, choose "Check for updates" and you will see whether your app needs an update or not.

2. Camera must be turned on throughout the entire Zoom session and microphone must be muted when not presenting. Video must be live and not an image. Participants without live video on will be excluded from the session. Please rename your name in Zoom with your first name and your team name when you log in to the Zoom session.

3. The team's PowerPoint presentation must be in 16:9 format and you are required to use the same version of the PPT as submitted to the organizers. No changes are allowed after submission of the case solution. This will result in elimination of the team.

4. The organizers will spotlight the videos of the team members for the time period the team is presenting. The team will share the submitted PowerPoint on screen using Side-by-side mode when presenting.

5. Each team member must use his/her own laptop and unmute during his/her parts of the presentation. This will secure that the team members video is highlighted/framed in Zoom when he/she is talking and that makes it easier for the referees and the audience to see who is presenting.

6. We advise team members to use a headset to limit the amount of background noise and to improve the sound quality during the presentation. Team members should also try to avoid messy backgrounds and poor lighting. Lighting is important if you want to look your best when presenting digitally. We advise you to put your computer near a window, preferably with natural light coming from the side of your screen. If that is not possible, make sure to have an even amount of overhead light. We strongly advise teams to rehearse presenting on Zoom to a person outside the team prior to the event to ensure that the technical equipment works and to optimize audio and visual settings as well as performance.

7. We advise all team members, referees and audience to use the Side-by-side Mode when viewing shared screen. This will allow you to see both the presenters and the presentation. In order to see both the presenting team and the referees, make sure to adjust the size of the window showing the videos in the Side-by-side mode. The person who shares the screen does not have access to Side-by-side mode whilst sharing screen.

8. We will use the Zoom chat to notify the teams when there are 10, 5 and 1 min left (if 15 min presentation). The same goes for the Q&A parts where we will notify the teams when there are 5 and 1 min left. When time is up, we will notify you in the chat, and teams are not allowed to continue presenting.

9. The dress code is business formal/business casual. Due to the technical nature of the widely used digital cameras, we advise choosing solid and neutral colors and avoid clothes with a lot of prints and patterns as well as shiny fabrics.