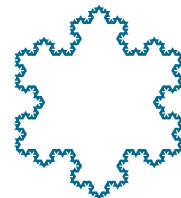


Do Bond Covenants Prevent Asset Substitution?

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BI Norwegian Business School

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University of Southern Denmark



DO BOND COVENANTS PREVENT ASSET SUBSTITUTION?

The Asset Substitution Problem

- ▶ Levered equity is a *call option* on a firm's underlying assets.
- ⇒ Equityholders gain from increasing the riskiness of the firm at the expense of debtholders as first noted by Jensen and Meckling (1976).
- ▶ Underlying reason: Limited liability makes equity a *convex function* of the unlevered firm value.

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- ▶ Bond covenants ~~prohibiting certain actions~~
- ▶ New Mechanism: Bond covenants **changing the curvature of equity**

HOW CAN WE MEASURE ASSET SUBSTITUTION?

Where to look?

- ▶ Asset substitution is most likely to have happened with firms that went bankrupt.
- ▶ We track firms that have defaulted for the last **84** months before their default.

Empirical Difficulties

- ▶ **Endogeneity** of covenant and risk-shifting decision:
 1. The riskiness we observe depends on whether covenants are in place or not.
 2. The decision to include covenants in bond contracts depends on the expected gains from risk-shifting.
- ▶ **Identification problem** because the standard *leverage effect* leads to an automatic increase in a firm's volatility as it approaches default.
- ▶ Standard econometric techniques do not work because of the **conditional** sample.

HOW CAN WE MEASURE ASSET SUBSTITUTION?

Our Approach

- ▶ Structural corporate finance model that links the leverage and the characteristics of the firm to observable equity prices (**identification problem**).
- ▶ Defaulted firms are grouped into two sub-samples
 1. firms having issued bonds **with covenants** attached
 2. firms having issued bonds **without covenants** attached.and the structural model is estimated separately for each group (**endogeneity problem**).
- ▶ New estimation approach: conditional simulated methods of moments that is able to deal with our sample of defaulted firms (**selection bias**).

RESULTS: DO COVENANTS PREVENT ASSET SUBSTITUTION?

Firms with bond covenants...

- ▶ ... have strong risk-shifting incentives (risk-shifting is not costly for equityholders),
- ▶ ... and seem to use bond covenants to commit to a more prudent conduct of business. The equity value function is less convex because of the covenant,
- ▶ ... engage in risk-shifting very early but not any further in periods of financial distress.

Firms without bond covenants...

- ▶ ... have low risk-shifting incentives (risk-shifting is very costly),
⇒ agency costs imposed on debtholders are relatively small.
- ▶ ... exhibit risk-shifting and default strategies that are very close to the optimal behavior as predicted by theory,
- ▶ ... have optimally chosen to not use covenants because the inefficiencies created through covenants exceed their benefits (agency cost savings).

RELATED LITERATURE

Theory on Risk Shifting

- ▶ Special financial structure, e.g., hybrid debt in the form of a convertible bond as in Green (1984): The concavity induced by the thread of conversion exactly offsets the convexity induced by limited liability.
 - ▶ Problem: works only in a one period model.
- ▶ Short-term debt (Djembissi, 2011): Risk-shifting increases the cost of future debt which affects future dividends.
 - ▶ Problem: Very costly due to suboptimal leverage and too early default.
 - ▶ Empirical evidence: few executives feel that short borrowing reduces risk-shifting incentives, Graham and Harvey (2007).

Empirics on Covenant Use

- ▶ Smith and Warner (1979): Costly contracting hypothesis.
- ▶ Bradley and Roberts (2003), Wei (2005): Covenants reduce the cost the debt.
- ▶ Chava et al. (2010), Billett et al (2007): Firms actively use covenants to reduce the agency costs of debt financing (focus on investment).

MODEL - THE FIRM

Capital Structure

- ▶ Outstanding debt represented by consol bond with coupon C .
- ▶ *Bankruptcy costs*: a fraction α of the unlevered firm value.
- ▶ Default happens when X_t hits a predetermined threshold X_D .
The threshold is either determined optimally by equityholders or through bond covenants.

Earnings and Assets

- ▶ Operating income under the risk-neutral measure:

$$dX_t = \mu_i X_t dt + \sigma_i X_t dW_t$$

- ▶ Value of the unlevered assets (if no risk-shifting occurs):

$$A(X_t) = E^Q \left[\int_t^\infty (1 - T_C) e^{-r(s-t)} X_s ds \right] = \frac{(1 - T_C) X_t}{r - \mu}$$

ASSET SUBSTITUTION

- ▶ Equityholders have the **option to increase the riskiness** of the firm's cashflow:

$$\sigma_i \in \{\sigma_L, \sigma_H\} \quad \text{where } 0 < \sigma_L < \sigma_H < \infty$$

- ▶ Increasing the risk of the cashflow can be **costly**:

$$\mu_i \in \{\mu_L, \mu_H\} \quad \text{where } \mu_H \leq \mu_L < \infty$$

- ▶ expenses necessary for establishing and upholding the riskier use of the assets and/or
- ▶ increase in the discount rate

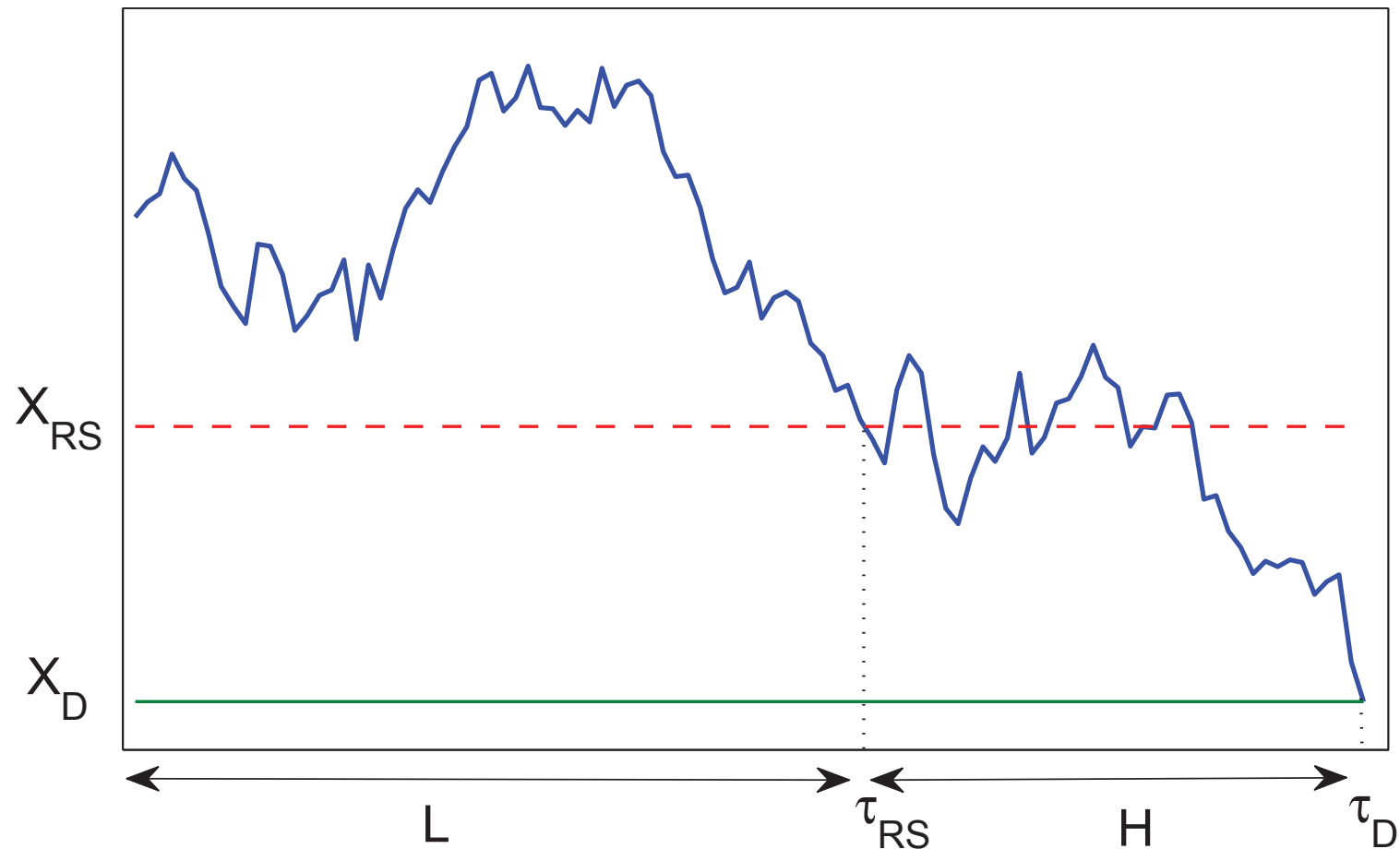
⇒ **Risk-shifting can destroy value:**

$$A_H(X_t) = \frac{(1 - T_C)X_t}{r - \mu_H} \leq \frac{(1 - T_C)X_t}{r - \mu_L} = A_L(X_t)$$

- ▶ Equityholders choose an optimal **risk-shifting threshold** X_{RS} .

ASSET SUBSTITUTION: OPTIMAL STRATEGIES

EQUITYHOLDERS CHOOSE AN OPTIMAL RISK-SHIFTING (X_{RS}) AND DEFAULT THRESHOLD (X_D).



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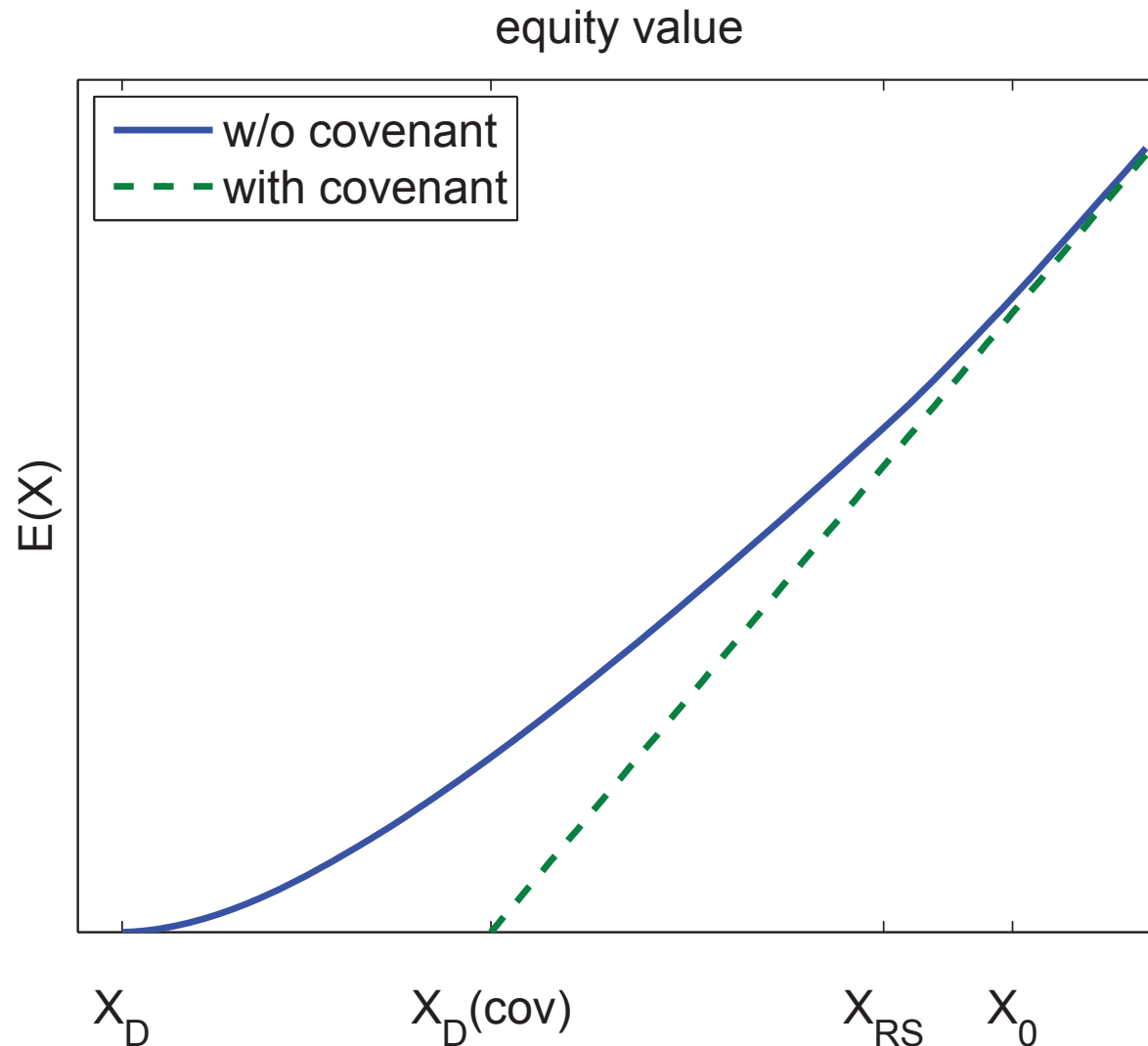
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- ▶ Equityholders choose an optimal **risk-shifting threshold** X_{RS} .
- ▶ The **convexity** of equity value function induces the risk-taking behavior.

ASSET SUBSTITUTION: CONVEXITY

THE CONVEXITY OF THE EQUITY VALUE FUNCTION INCREASES THE MORE FINANCIALLY DISTRESSED THE FIRM BECOMES (LOW VALUES OF X_t)



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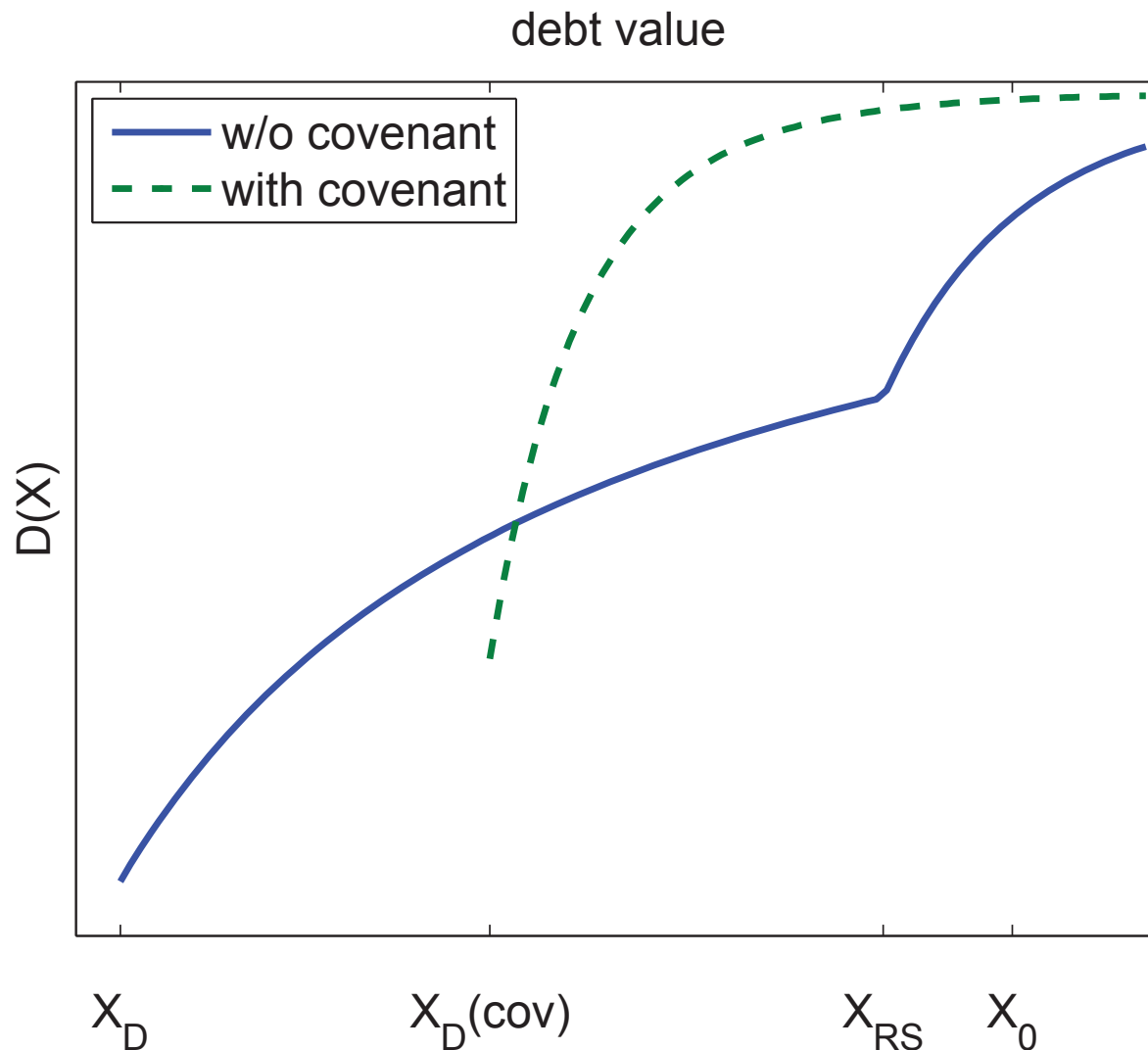
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- ▶ The **convexity** of equity value function induces the risk-taking behavior.
- ▶ The Dilemma:
 - ▶ Risk-shifting transfers value from debtholders to equityholders.

ASSET SUBSTITUTION: VALUE TRANSFER

RISK-SHIFTING TRANSFERS VALUE FROM THE DEBTHOLDERS TO EQUITYHOLDERS.



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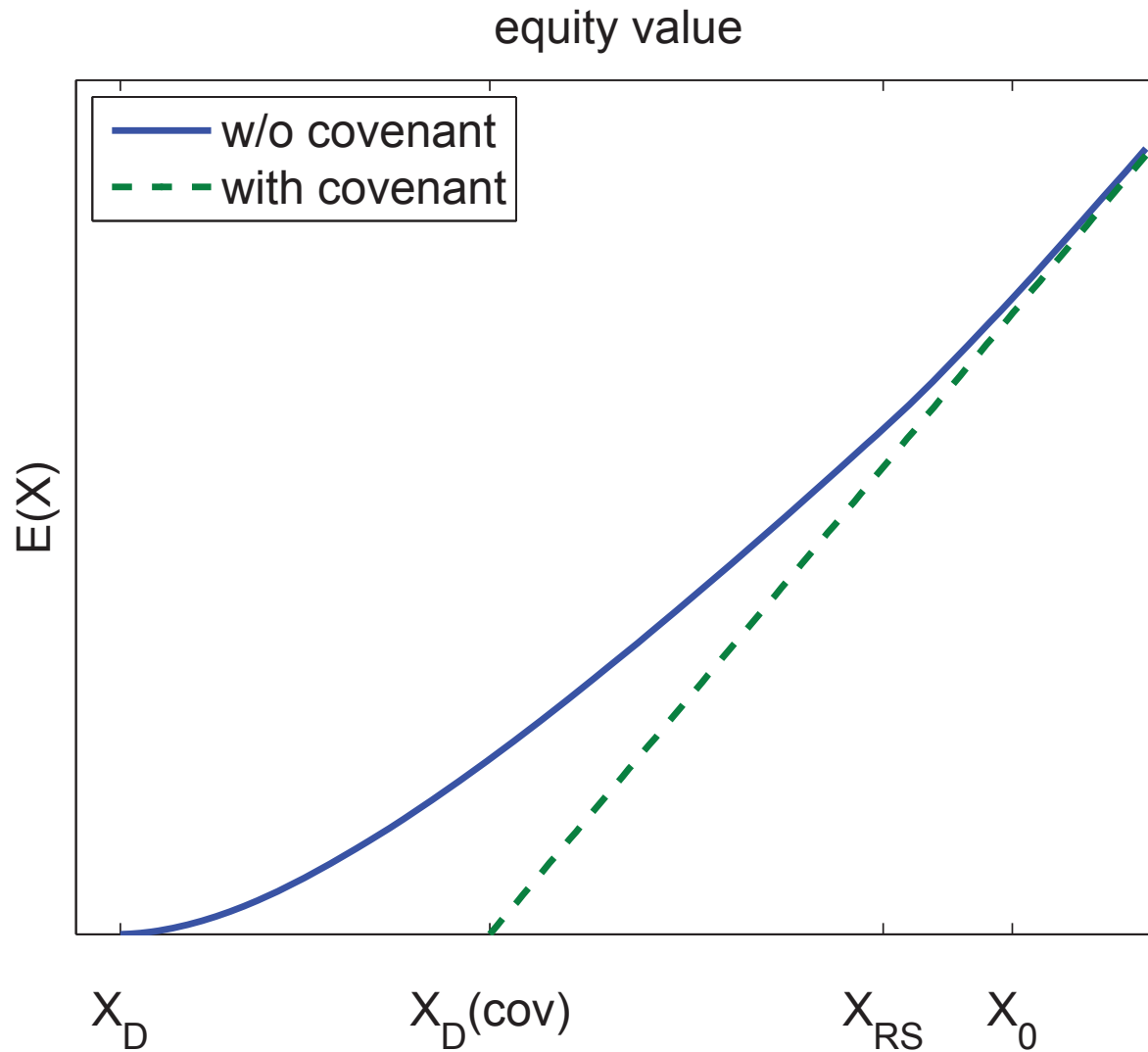
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- ▶ The **convexity** of equity value function induces the risk-taking behavior.
- ▶ The Dilemma:
 - ▶ Risk-shifting transfers value from debtholders to equityholders.
 - ▶ When issuing debt, equityholders would like to commit to not engage in asset substitution but this is not time consistent.

CASHFLOW BASED COVENANTS AND RISK-TAKING INCENTIVES

- ▶ As risk-shifting is not contractible upon, bond covenants cannot directly prohibit risk-shifting.
- ▶ A cashflow based covenant that specifies a threshold for technical default, e.g., $X_D = C$ (debt-service ratio covenant), will make the **equity value a concave function**.

CASHFLOW BASED COVENANTS: CONCAVE EQUITY



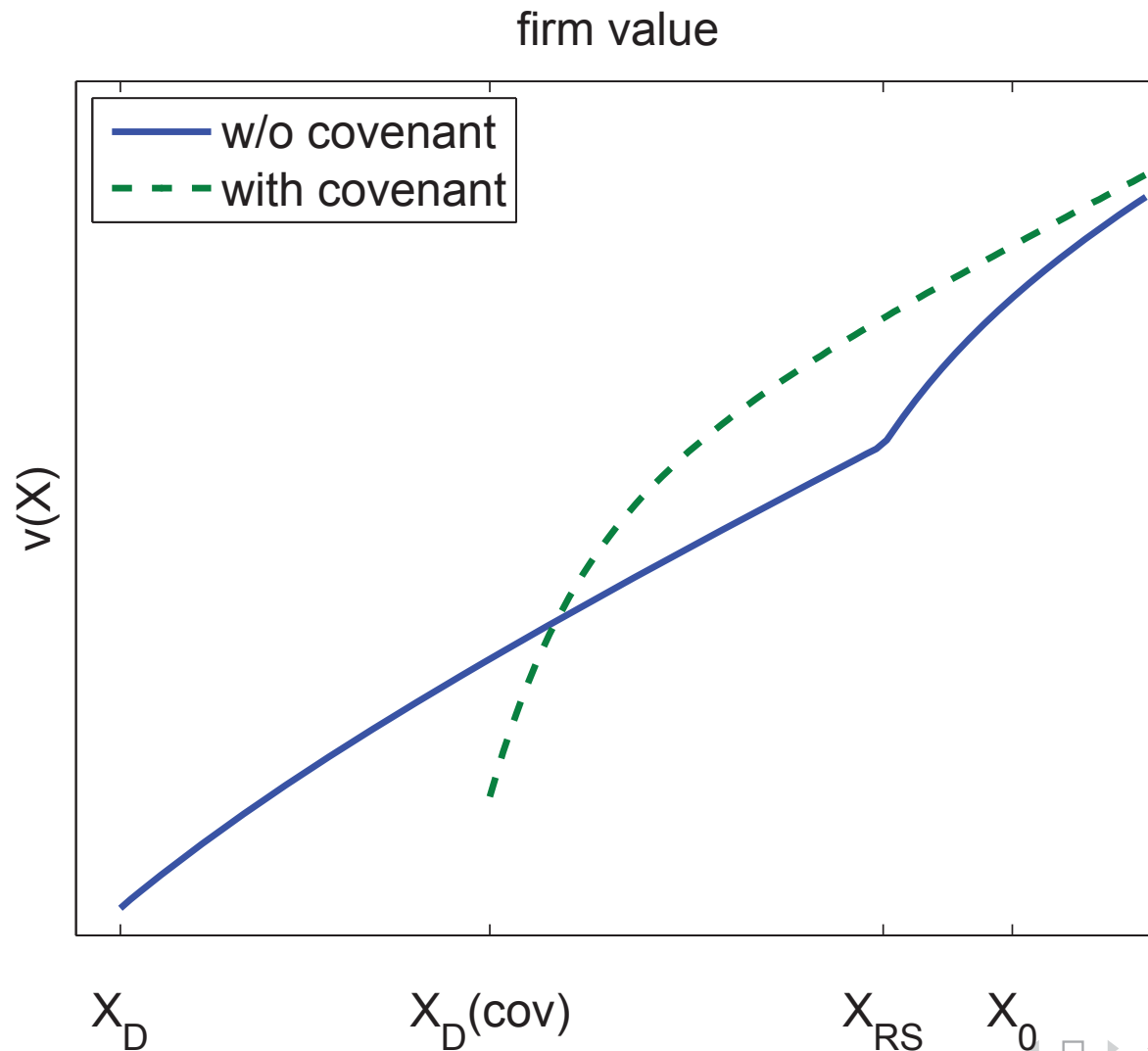
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CASHFLOW BASED COVENANTS: HIGHER DEBT CAPACITY



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- ▶ Cashflow covenants based on e.g., the debt-service ratio, **are tighter than would be necessary** and lead to inefficiently early default which destroys value.

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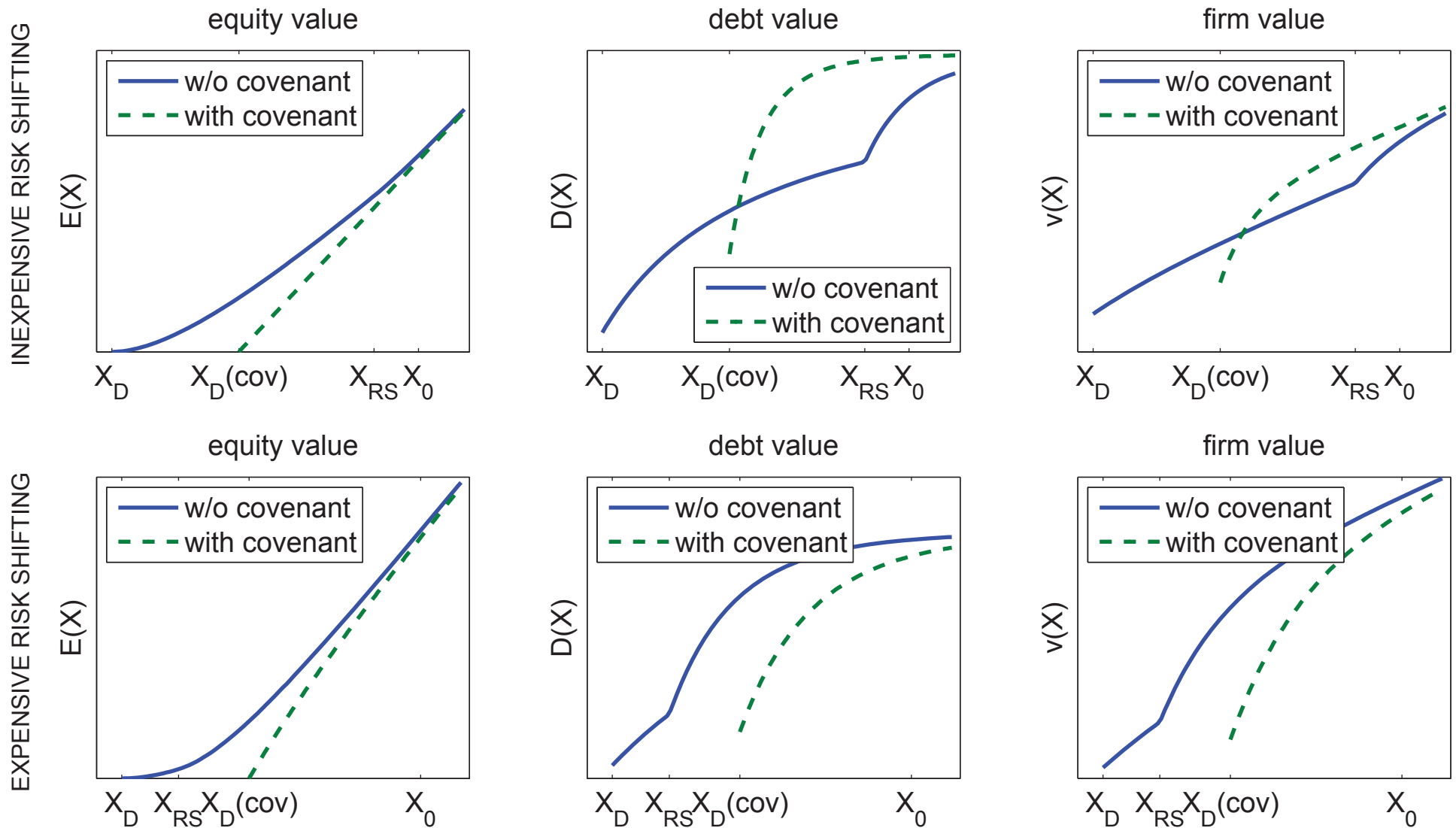
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 - ▶ There exists a lower technical default threshold just high enough to destroy equityholders risk-shifting incentives but is not contractible upon.
 - ▶ Real world solution: **Renegotiate** cashflow covenants such that default does not happen too early.

THE OPTIMAL DEBT CONTRACT

- ▶ A covenant is not costless (costly contracting hypothesis, Smith and Warner, 1979) but creates inefficiencies through limiting the choice set of management.
- ▶ A cashflow covenant creates **inefficiencies through too early default**.
- ▶ If the valuation consequences of asset substitution are high, equityholders will engage in risk-shifting only in very bad times which is a low probability event.
- ▶ Thus, the expected value of the agency costs that are priced into debt is relatively low.
- ▶ In that case, the value loss due to the inefficiencies created by the covenant might outweigh the agency costs induced by asset substitution.

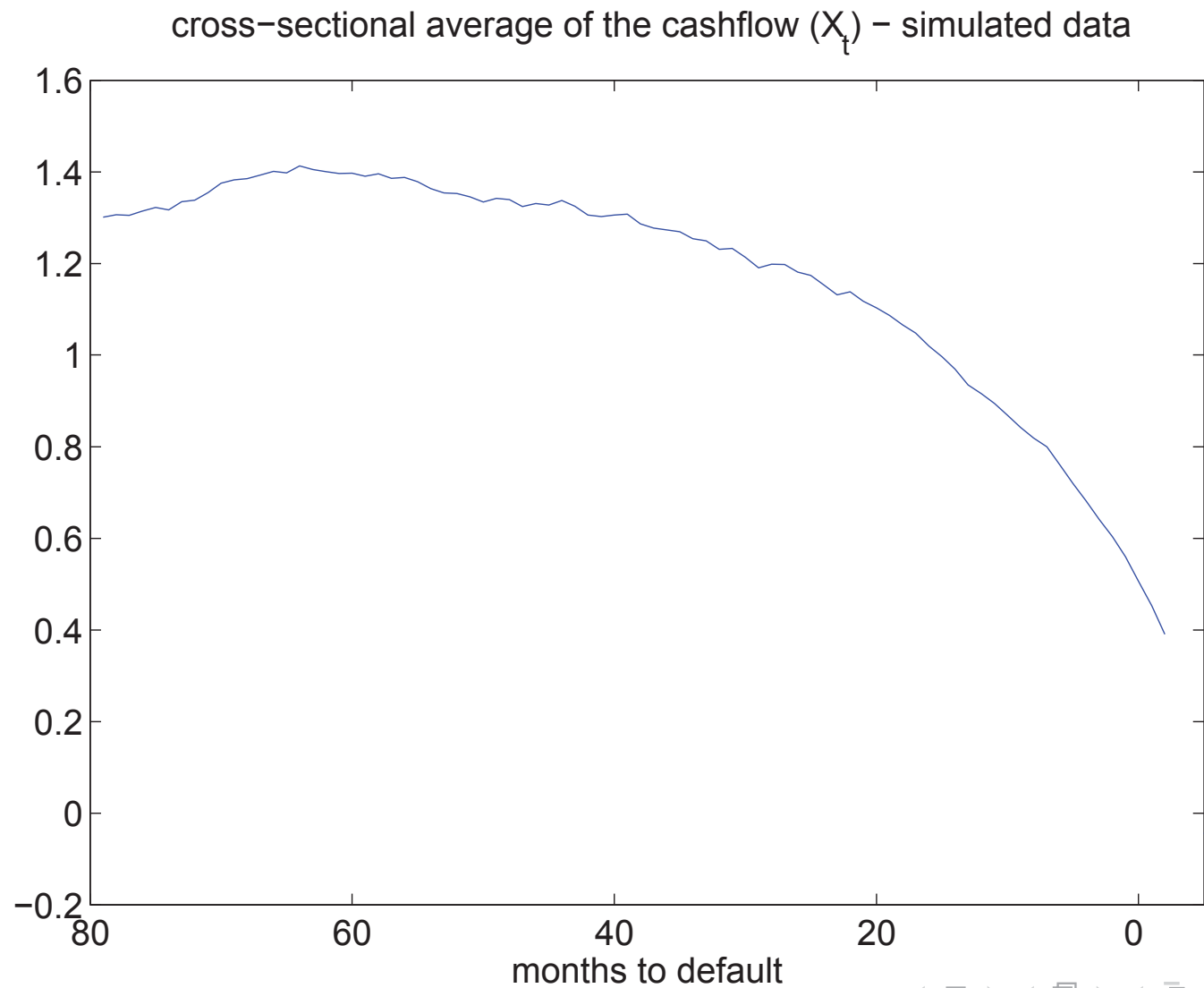
INEXPENSIVE (1st row) AND EXPENSIVE RISK-SHIFTING (2nd row)



OUR ESTIMATION APPROACH

- ▶ The structural model links observable equity prices to leverage and unobservable firm characteristics which are estimated.
- ▶ **No optimizing behavior is imposed:**
 - ▶ The optimal risk-taking (and default) behavior is not hard-wired in our econometric model.
 - ▶ The data determines the risk-shifting threshold X_{RS} and the default threshold X_D .
- ▶ Parameters to be estimated: $b = [\sigma_L, \sigma_H, \mu_L, \mu_H, \alpha_L, \alpha_H, \zeta_{RS}, \zeta_D]$
 - ▶ cashflow volatilities $[\sigma_L, \sigma_H]$;
 - ▶ cashflow growth rate under the Q-measure $[\mu_L, \mu_H]$;
 - ▶ cashflow growth rate under the P-measure $[\alpha_L, \alpha_H]$;
 - ▶ risk-shifting and default threshold ($[X_{RS}, X_D]$), defined as a multiple ($[\zeta_{RS}, \zeta_D]$) of outstanding debt;

Problem: SAMPLING CONDITIONAL ON DEFAULT CREATES DEPENDENCE



Solution: CONDITIONAL SIMULATED METHODS OF MOMENTS

Standard Simulated Methods of Moments

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Modification

- ▶ Instead of simulating forward we **simulate back in time**.
- ▶ Instead of a starting point to begin with we have an **end-point (default threshold, X_D)** to end at.
- ▶ Instead of iid draws we employ the appropriate **conditional joint distribution** for the observations prior to default.

DATA

- ▶ Sample of 176 firms that have defaulted between 2000 and 2013 (from Capital IQ).
- ▶ Stock price and accounting data from 1993 to 2013 (from Capital IQ).
- ▶ Bond covenant information (from Mergent FISD).

We follow Chava et al. (2010) and classify covenants into four groups:

1. Investment restrictions (89% of bonds)
2. Subsequent financing restrictions (86%)
3. Event related restrictions (83%)
4. Dividend and other payment restrictions (66% vs 14% in the sample of non-defaulted firms in Chava et al. (2010))

DESCRIPTIVE STATISTICS FOR BONDS OUTSTANDING

COVENANTS REDUCE THE CREDIT SPREAD

	mean	p25	median	p75
<i>Bonds with covenants (59%)</i>				
Offering amount (mil)	256.05	100	175	300
Treasury spread (b.p.)	137.84	0	81	222
Maturity (in months)	128.74	84	117	121
Issuance time before default (in months)	100.64	45	84	147
Security level	3.77	3	4	4
<i>Bonds without covenants (41%)</i>				
Offering amount (mil)	200.63	90	150	275
Treasury spread (b.p.)	345.55	0	388	556
Maturity (in months)	124.40	84	120	121
Issuance time before default (in months)	120.21	52	81	162
Security level	3.88	3	4	4

FINDINGS: FIRMS WITH BOND COVENANTS...

- ▶ ... can considerably increase the cashflow risk and risk-shifting is not costly.

⇒ ... have a high risk-shifting incentive.

parameter	low risk	high risk
cashflow volatility	$\sigma_L = 0.20$	$\sigma_H = 0.51$
cashflow growth under \mathbb{Q}	$\mu_L = -0.06$	$\mu_H = -0.0622$

threshold	estimated	if no covenants were in place
default (X_D)	0.96	0.37
risk shifting (X_{RS})	23.96	9.19

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- ▶ ... have a default threshold that is very close to the cashflow covenant $X_D = C = 1$, as expected which considerably reduces the convexity of the equity function.

- ▶ ... have a very high risk-shifting threshold. Many firms are already in the high risk-regime at the beginning of our sample period.

Our interpretation: They don't increase riskiness of the firm any further in financial distress (close to X_D)

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- ▶ ... can considerably increase the cashflow risk but risk-shifting is very costly ($\mu_L - \mu_H = 3\%$ vs 0.2% for firms with covenants).
- ⇒ ... have low risk-shifting incentives. Risk-shifting takes place just prior to default.

parameter	without covenants		with covenants	
	low risk	high risk	low risk	high risk
cashflow volatility	$\sigma_L = 0.37$	$\sigma_H = 0.86$	0.20	0.51
cashflow growth under \mathbb{Q}	$\mu_L = 0.02$	$\mu_H = -0.01$	-0.06	-0.0622

threshold	without covenants		with covenants	
	estimated	optimal	estimated	optimal
default (X_D)	0.10	0.196	0.96	0.37
risk shifting (X_{RS})	0.35	0.204	23.96	9.19

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- ▶ ... shift the risk and declare default very closely to the optimal threshold.

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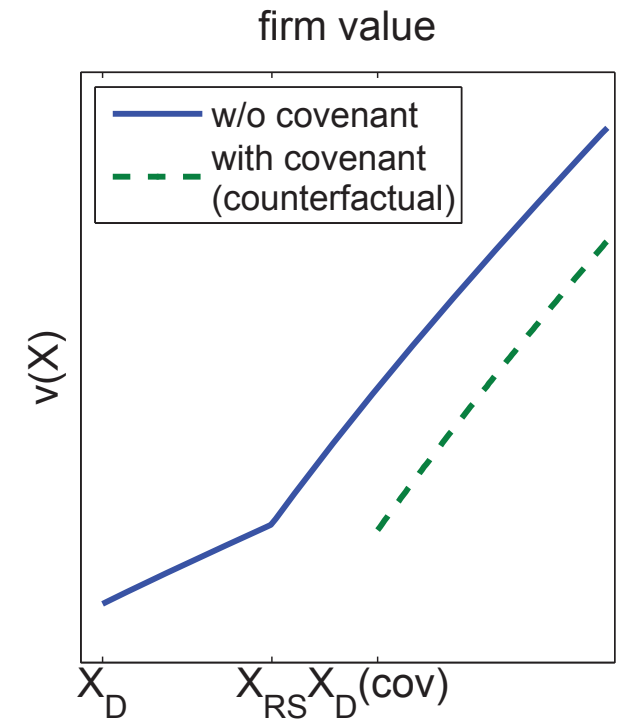
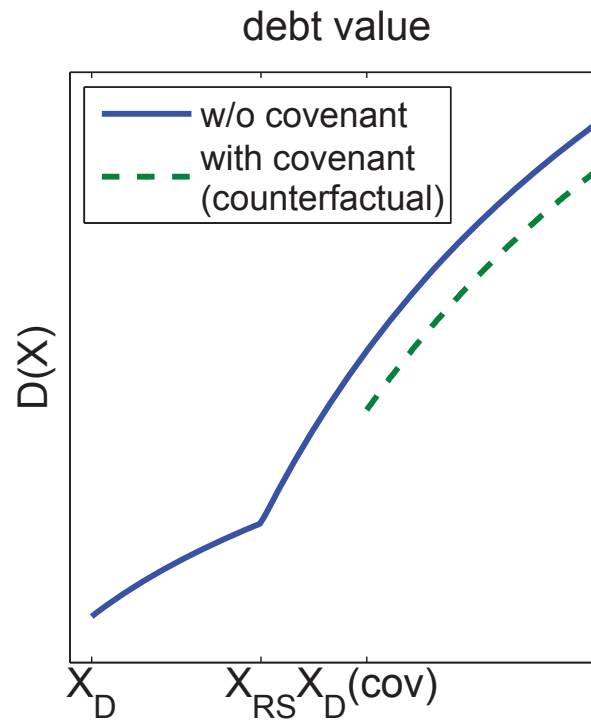
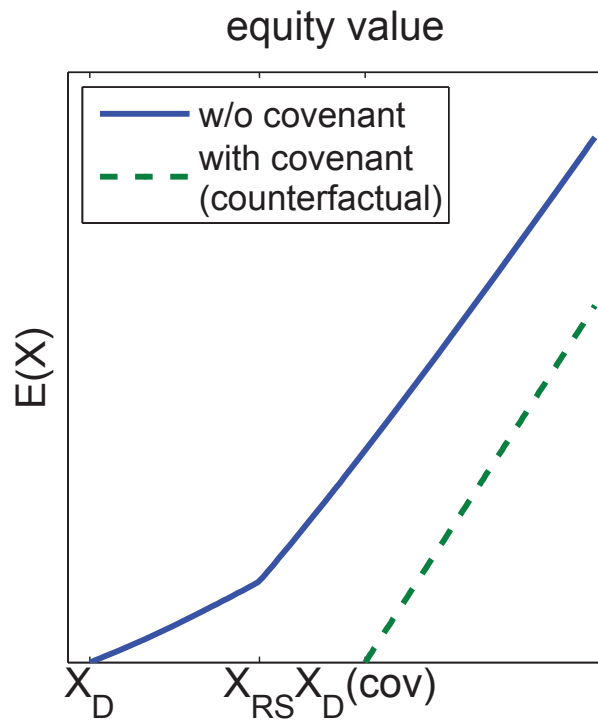
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- ▶ ... shift the risk and declare default very closely to the optimal threshold.
- ▶ ... have optimally chosen to not use bond covenants.

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threshold	without covenants		with covenants	
	estimated	optimal	estimated	optimal
default (X_D)	0.10	0.196	0.96	0.37
risk shifting (X_{RS})	0.35	0.204	23.96	9.19

FIRMS WITHOUT BOND COVENANTS HAVE ISSUED THE OPTIMAL CONTRACT



CONCLUSION

- ▶ We use a structural corporate finance model and a new estimation technique to answer whether bond covenants prevent asset substitution.

We find that

- ▶ Firms with strong risk-shifting incentives employ covenants to reduce risk-shifting incentives.
- ▶ Covenants prevent that these firms engage in risk-shifting during periods of financial distress.
- ▶ The mechanism at work is that covenants decrease the convexity of the equity value function.
- ▶ Firms without covenants have low risk-shifting incentives
- ▶ and optimally chosen not to use covenants.