Natural wood fiber insulation - a game changer in the housebuilding industry

Green Economic Seminar, MAY 30, 2018
Frederik W. Mowinckel
Chairman, HUNTON
WHO

VISION
We shall be the most recommended

MISSION
We shall simplify environmentally friendly building

VALUES
Credible, present, future-orientated
WOOD FIBRE – CHANGING THE GAME OF INSULATION

- A carbon capturing/storing building material
- Renewable resource
- Back to Nature at end of life
- Enable houses to breath - for a better indoor environment
"Ensure healthy lives and promote well-being for all, at all ages"
“Promote inclusive and sustainable economic growth, employment and decent work for all”
“Take urgent action to combat climate change and its impacts”
“Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss”