Cultura sparebank

ETHICAL GREEN IMPACT INVESTMENT
OSLO BUSINESS SCHOOL
11. MAY 2017
Ecological footprint

• The planet’s bio capacity = 1.7 gha per capita
• UK, Finland, Denmark
gDP/footprint = 40-50/5-8
• Indonesia, Egypt, Tanzania
gDP/footprint = 1-4/1.5-1.7
• Consumption = 1.6 planets
• The planet is running a serious deficit
Culturas mission statement

1. Sustainability as impact
2. Profitability

People – Planet - Prosperity
The Cultura working method

• A project is bankable if:

1. The impact of the project most likely will be sustainability

2. The project will most likely make a profit

3. The principle of transparency is fulfilled
Sustainability vs. Profit

• To day there is a conflict between sustainability and profit - moderation is a necessity in high and middle income countries

• In the future sustainability will be prerequisite to profit