THE BREAKTHROUGH DECADE
2016-2025
Releasing **memes**: Limits and Beyond
Releasing eels: **2052** of them
1. BREAKDOWN OR BREAKTHROUGH?
Tweet by Alex Steffen of worldchanging.com, 10 May 2014:

‘What happens in next 40 years [is] critical for all humanity for centuries to come. What happens in next 10 years sets [the] range of what's possible.’
Breakthrough Decade, 2016-2025

Image source: Volans
“Either we throw away capitalism and start again, or we **transform capitalism.**”

Peter Bakker, President, WBCSD, quoted in *The Breakthrough Challenge*
• place a higher value on *ambition*, longer time-scales and stretch targets

• track novel forms of *value*, using numbers & algorithms that would seem alien to today’s CFOs, CPOs and financial analysts

• be part of efforts to level *playing field*—upwards

• favor businesses that *learn from nature* and play into emerging *circular economy*
‘The day before something is a breakthrough, it’s a crazy idea.’

Peter Diamandis, The X Prize Foundation
2. WHAT’S THE **STRETCH AGENDA**?
New Normal: The Anthropocene

Image sources: Worldmapper
Make-or-Break: Global C-Suite

The Stretch Agenda
Breakthrough in the Boardroom
Stretch Agenda: **CEO/Frank Jansen**

Image sources: *Fortune; Bloomberg BusinessWeek; Volans/Fast Company*
Stretch Agenda: CFO/Dieter Schmidt
3. **IS IT JUST DARK CLOUDS?**
I don’t like what I see!
Since 2007, $6.22 trillion invested in Green Economy; what will markets be worth by 2025?

Image sources: WGES; Green Transition Scoreboard
Markets: Breakthrough Forecast/2

- ... 3D Printing
- Artificial Intelligence
- Autonomous Vehicles
- Batteries
- Biomimicry
- Big Data, Little Data
- Cooling Technology
- Desalination
- Drones
- Genomic Testing
- Geoengineering
- Internet of Things
- Modeling & Visualization
- Nanotechnology
- Robotics
- Sensors
- Smart Infrastructure
- Space Commercialization
- Synthetic Biology ...