

Arne Næss Seminars (SUM) and BI Forum for Business in Society¹ invite you to a joint event:

Co-operative Economy and Culture in a Competitive World: The case of Mondragon

Workshop at BI Norwegian Business School,
3 February 10.00 - 12.00
Auditorium A2 - 030
Nydalsveien 37, Oslo

How can a prosocial cooperative society stay successful in a world of profit seeking, shareholder-driven corporations?

Mondragon, a city near Bilbao in the Basque country in Spain, is famous for being one of the most successful examples of cooperative economy supported by strong, prosocial culture.

Jon Altuna, the prorector of Mondragon University will decipher the “Mondragon code” and engage in a critical discussion with Norwegian commentators on creative potentials of the cooperative economy.

Programme

10:00 - 10:45 Keynote Presentation by Dr Jon Altuna, Prorector of Mondragon University

10:45 - 11:30 Panel discussion chaired by Nina Witoszek (SUM)
Atle Midttun (BI); Stein Stugu, LO; Per Ingvar Olsen (BI)

11:30 - 12:00 General Discussion

Registration

<https://www.bi.edu/about-bi/calendar/2020/january/The-case-of-Mondragon/>

¹ The Forum for Business in Society, supported by the Research Council of Norway under its AFINO project.