



Det grønne, smarte, digitale skiftet i oljelandet Norge

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Accelerating Transformation



Contact information:

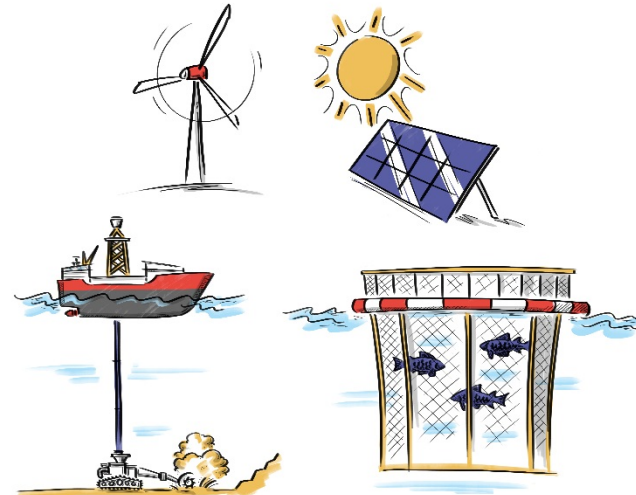
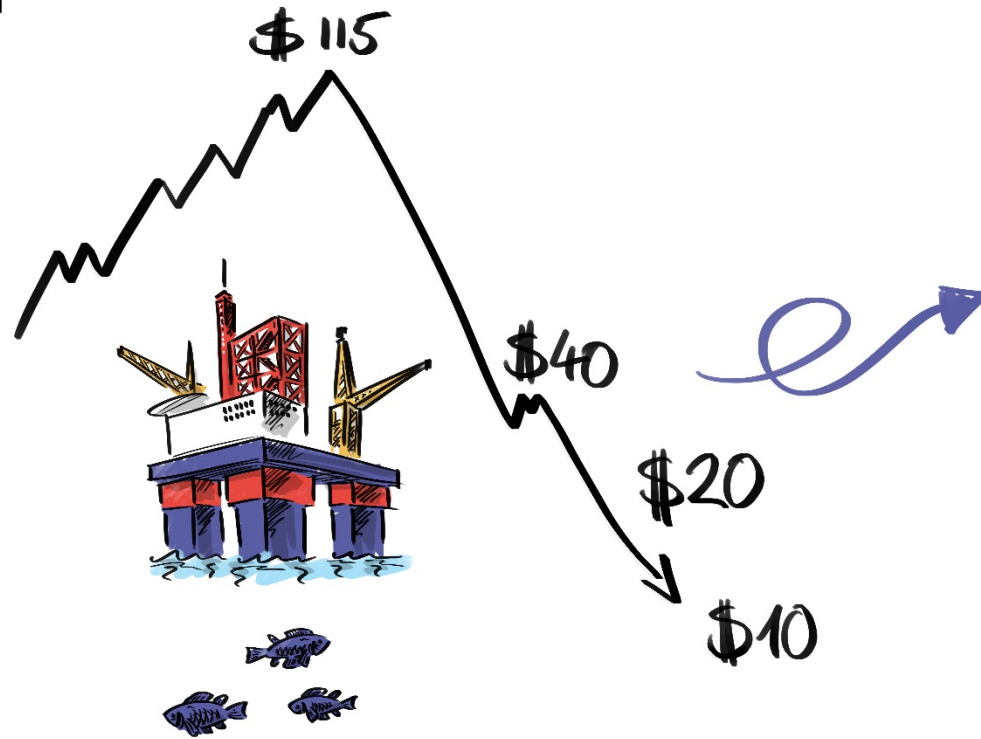
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bi.no/Innovation

Stavanger: 22nd – 24th October 2013
Oslo: 5th – 7th November 2013





Innovation
Center



«Vi må jakte ...på omstillingen»
– Gahr Støre.

*«Omstillingen må skje
raskere enn planlagt»*

- Erna Solberg, Statsminister (H)



2012

HBR.ORG

Harvard Business Review



NOVEMBER 2012

HBR'S 90TH ANNIVERSARY
The Big Ideas That
Drive Business **PAGE 61**

102 Strategy
What You Can Learn from
Family-Run Companies
Nicolas Kachaner, George Stalk,
and Alain Bloch

137 Case Study
How Hard Should You
Push Diversity?
Martin N. Davidson



Change Faster

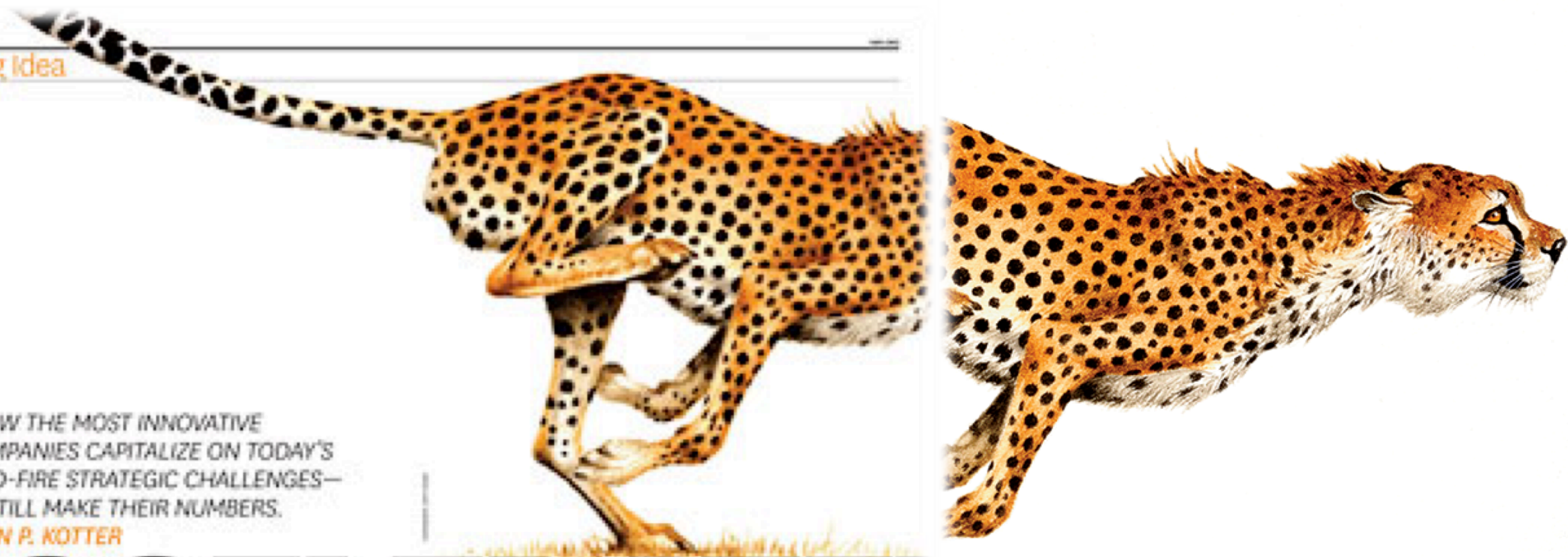
How to build
adaptive genius
in your organization
by **John P. Kotter**

The Big Idea

HOW THE MOST INNOVATIVE
COMPANIES CAPITALIZE ON TODAY'S
RAPID-FIRE STRATEGIC CHALLENGES—
AND STILL MAKE THEIR NUMBERS.

BY JOHN P. KOTTER

ACCELERATE!



Hvordan kan vi skape

vesentlig raskere innovasjon

i norske bedrifter?



Vi må tørre å være
urimelige





Corporate Accelerator





Anders Thingbø, administrerende direktør i Lyse energisalg, har forventninger om sterk vekst innen solenergi i Norge. Selskapet har montert et lite testanlegg på sitt eget tak. (Foto: Erlend Frafjord)

Lyse søkte etter 10 solkunder og fikk 500 søknader

Kraftselskapet Lyse gjennomfører nå et pilotprosjekt for å lære mer om solenergi.

FORNYBAR ENERGI 25.05.2016 | AV ERLEND FRAFJORD

SYSLA | **GRØNN**

Lyse forventer vekst i solenergi i Norge, og selskapet vil ikke risikere å stå igjen på



Pål Bang i Enablerhub
FOTO: Hilde Øvrebekk Lewis

Vil bruke oljeerfaring på smartbyløsninger

Delfi Data, Petrolink og Roxel har opprettet Enablerhub, et selskap som skal samle leverandører i smartbymarkedet på samme måte som i oljebransjen.

OPPDATERT: 06.OKT.2016 18:28 - PUBLISERT: 06.OKT.2016 15:17

DELFI SMART CITY

Building a smarter world



Ladeinfrastruktur for havn- og kaianlegg



Innovation
Center

**«På 3 ½ dag gjorde vi
det som vanligvis ville
tatt oss 6 måneder»**

Eirik Gundegjerde
Konserndirektør, Forretningsutvikling, Lyse



Building Great Companies

10 program



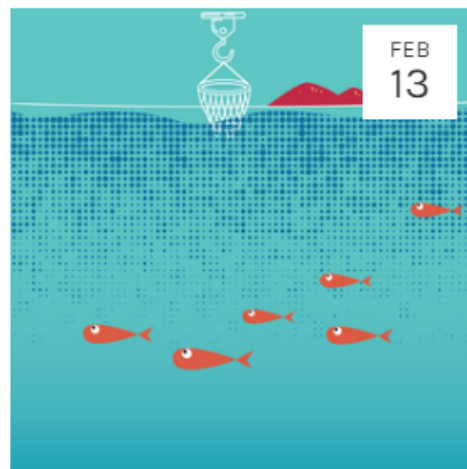
// Smart Cities

Nov 21, 2016 – Dec 16, 2016



// Digital Tourism

Jan 16, 2017 – Feb 10, 2017



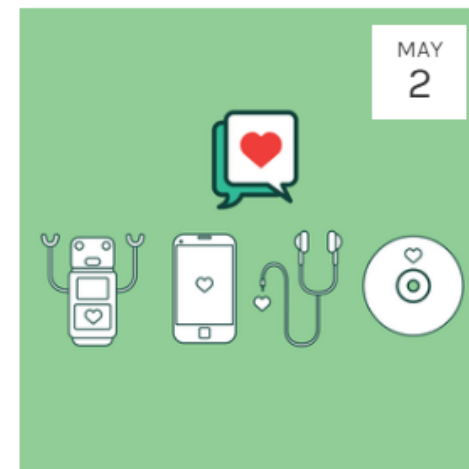
// Blue Revolution

Feb 13, 2017 – Mar 10, 2017



// Global Issues

Mar 13, 2017 – Apr 7, 2017



// Digital Health

May 2, 2017 – May 26, 2017



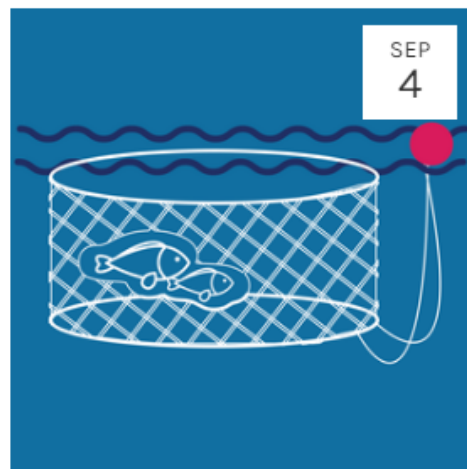
// Space

Jun 12, 2017 – Jul 7, 2017



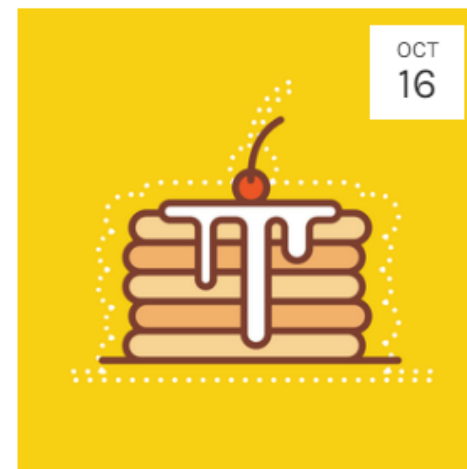
// Fin. Tech

Jul 17, 2017 – Aug 11, 2017



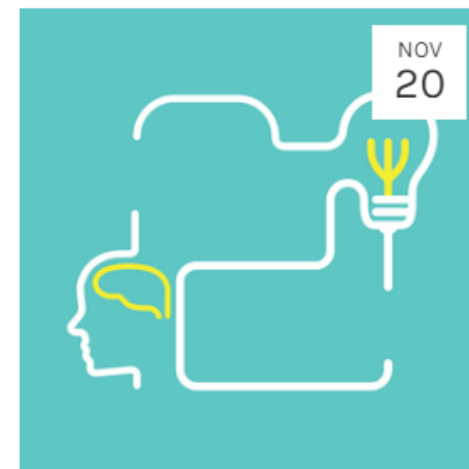
// Ocean Space

Sep 4, 2017 – Sep 29, 2017



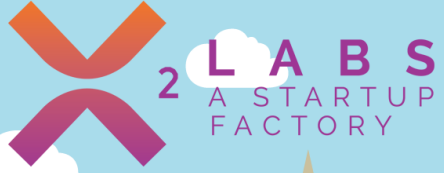
// Food

Oct 16, 2017 – Nov 10, 2017

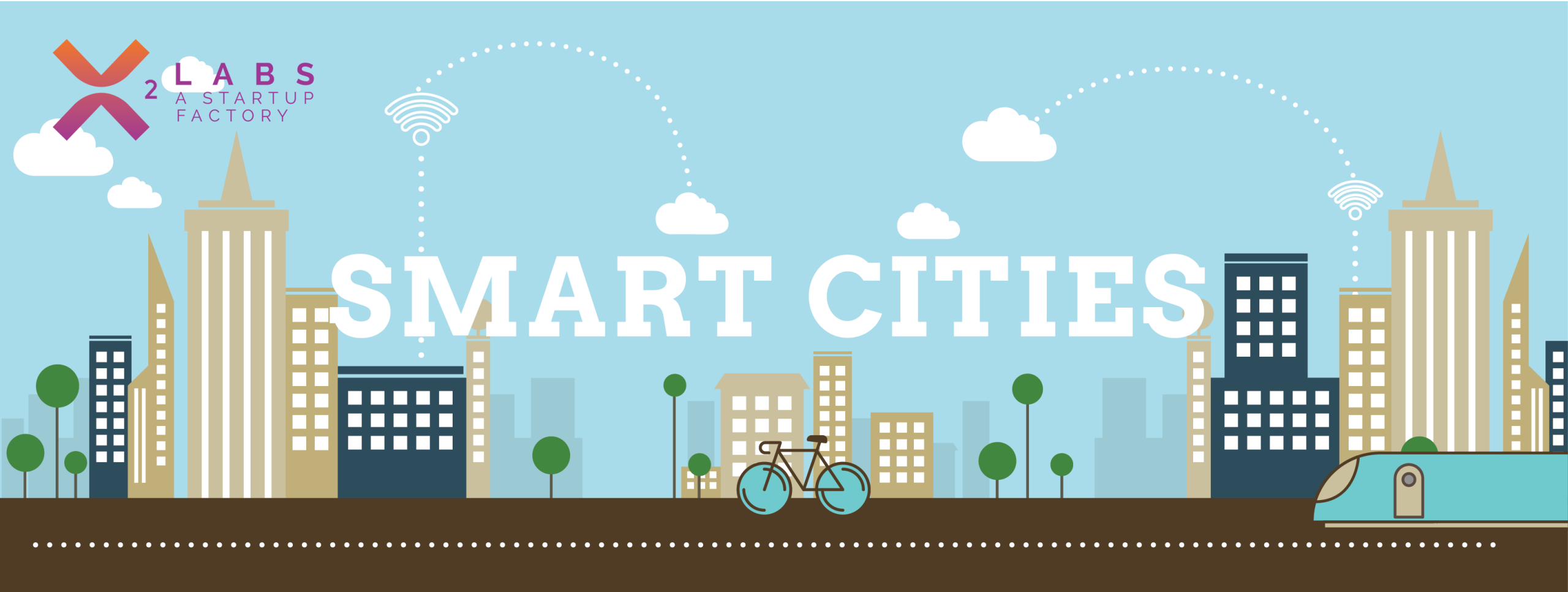


// Non-profits

Nov 20, 2017 – Dec 15, 2017



SMART CITIES





Monday morning



Building a team



Real customers



120 people

The MultiD Team



Alexander Olafsrud
CEO/CFO

- Finances
- Applications
- X2 contact
- Communications
- General overview



Noria B. Abdullah
CCO

- Chief Commercial Officer
- Sales
- Marketing



Thomas E. Loland
CXO

- Chief Experience Officer
- Product owner
- User experience
- Operations



Elisabeth Wethe
CPO

- Chief Project Officer
- Project manager
- Business support



Ramkumar Chandrasekaran
CTO

- Chief Technical Officer
- Development lead
- Technical ownership





MORGENDAGENS HAVBRUK

The background of the image shows a vast body of water, likely a fjord, with several large, circular fish farming cages floating on its surface. In the distance, steep, green mountains rise from the water's edge under a clear sky. The text 'iFarm' is centered in the middle of the image in a large, white, sans-serif font. Below it, the text 'Individbasert havbruk' is also centered in a smaller, white, sans-serif font.

iFarm

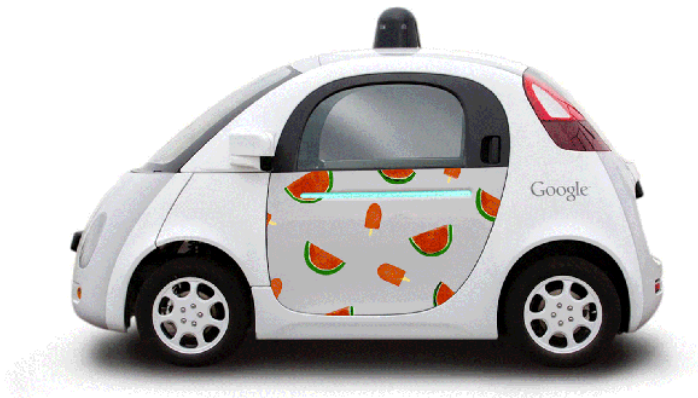
Individbasert havbruk

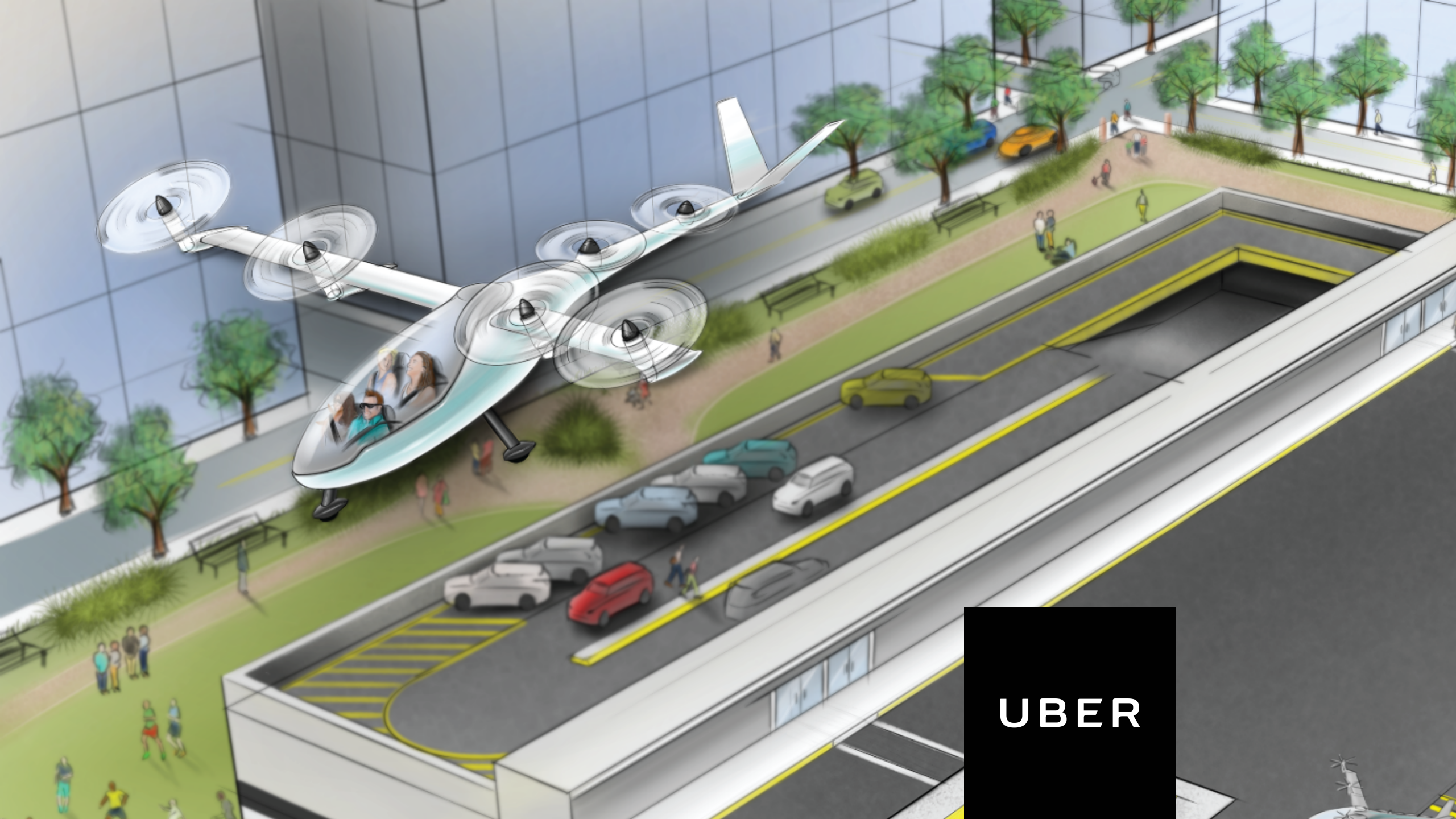


The illustration depicts a sustainable energy landscape. On the left, a tall wind turbine stands in a body of water, with three solar panels attached to its tower. In the center, a yellow sun is surrounded by stylized blue clouds and small birds. On the right, another wind turbine is shown with three solar panels. In the foreground, a green house sits on a grassy hill, with a green car parked nearby. A yellow buoy is visible in the water, and a small yellow square is on the grass. The overall style is clean and modern with a limited color palette.

Energy Innovation Accelerator Program

Innovasjon og fremtidens mobilitet

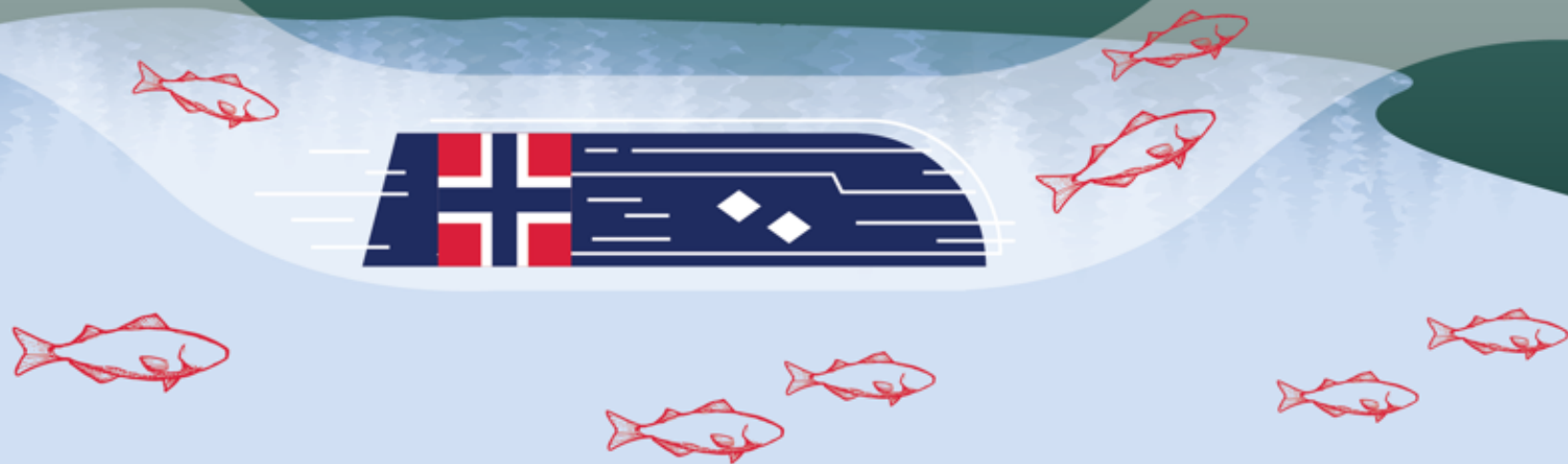




UBER

Norwegian Underwater Hyperloop Challenge

POWERED BY

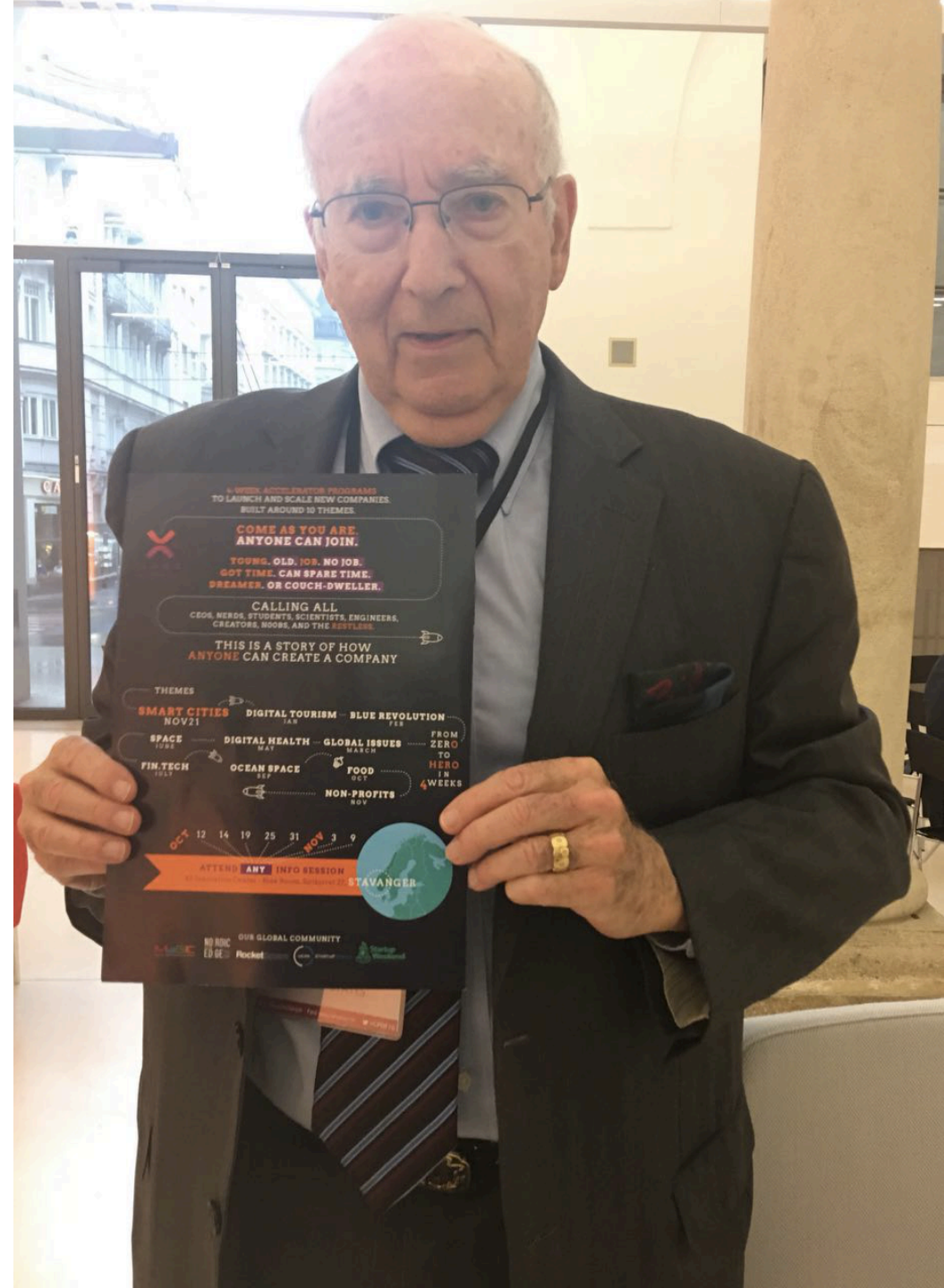


Flying Pink Piñata Race



“Wow
Interesting”

Philip Kotler



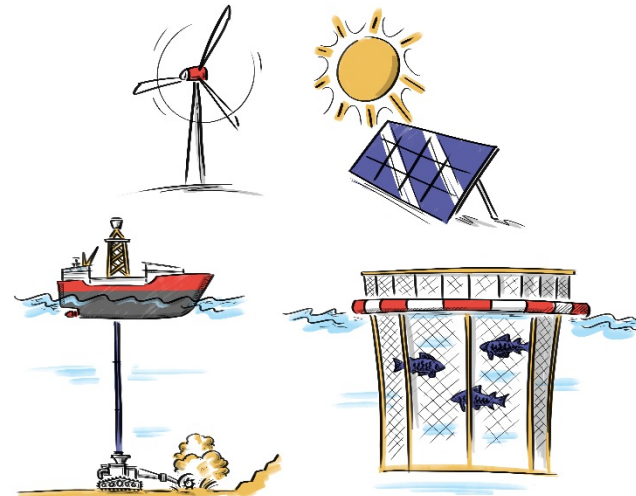
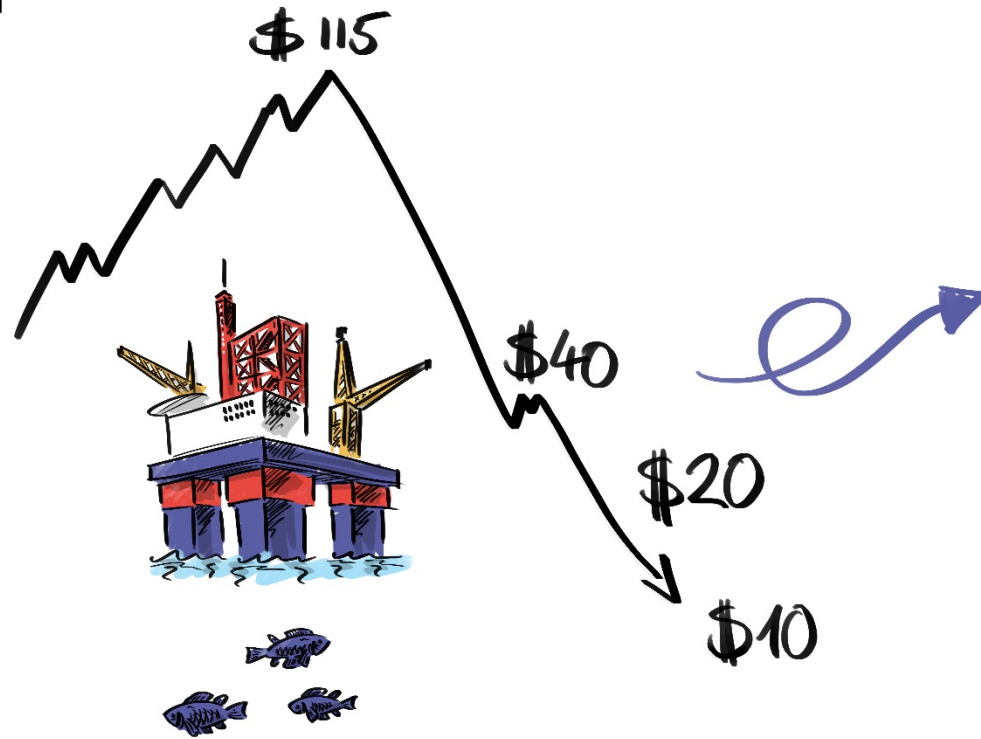


En av Nordens største entreprenørskapssatsninger





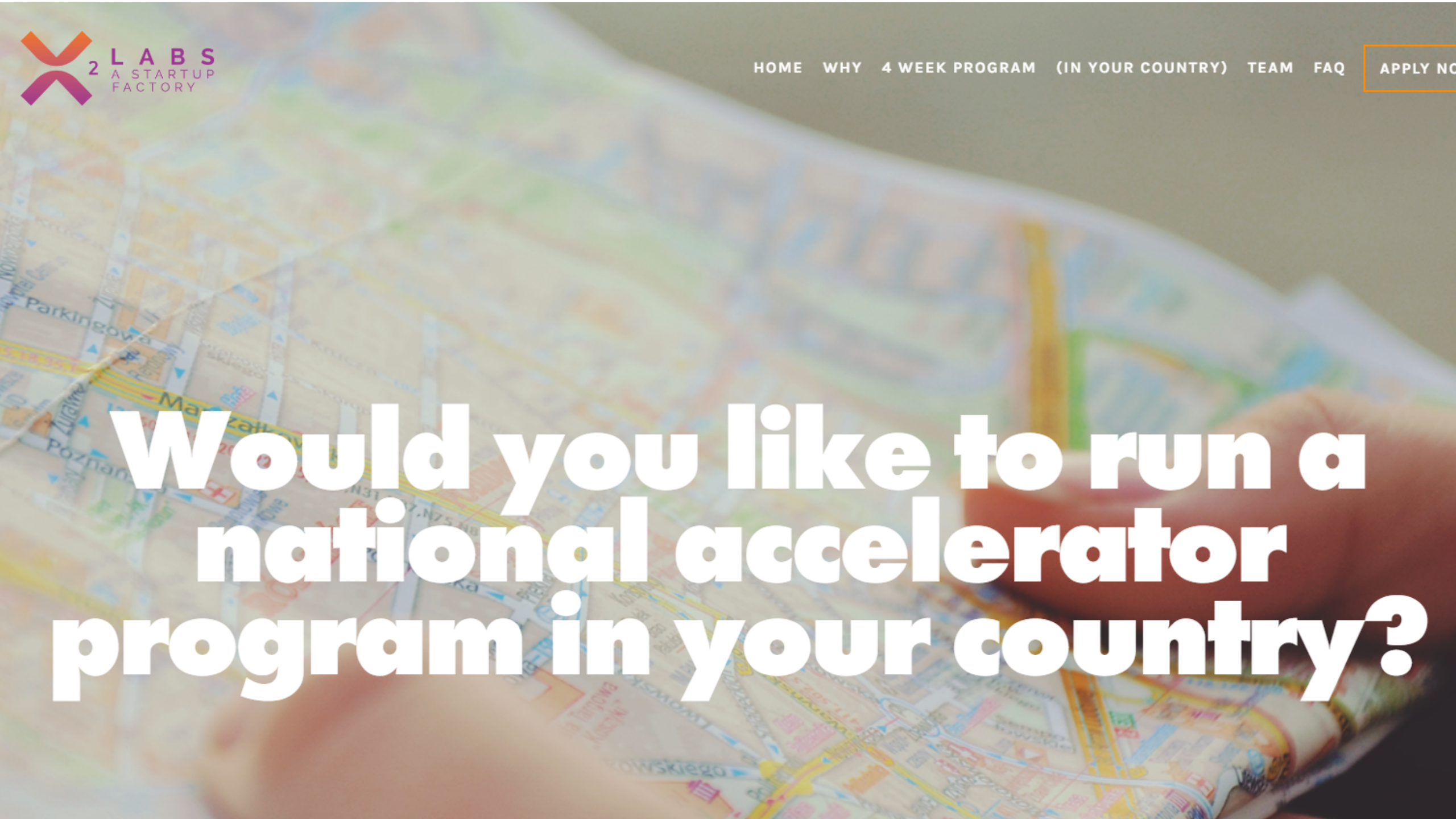
Innovation
Center



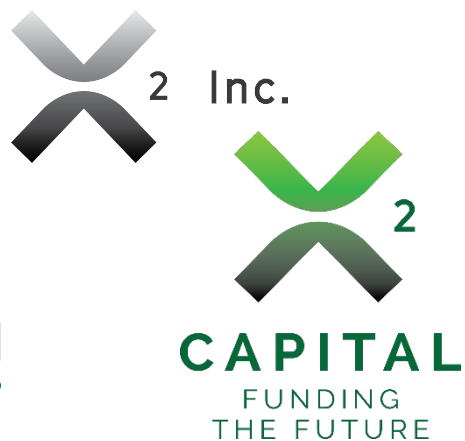
Vi må bygge dyp transformasjonskompetanse

Strategi – raskere innovasjon – digitalisering

En nasjonal utfordring



**Would you like to run a
national accelerator
program in your country?**



ENGAGE//
!NNOVATE

ENGAGE//
!NNOVATE
VENTURES



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www.engage-innovate.com

www.x2inc.io

www.x2labs.io



Smart City

November-Desember 2016



61 Deltakere

Plukket ut blant 200 søknader

59 Støttespillere

Fasilitatoere, mentorer og partnere

7 Selskap etablert

Som på ulike måter løser smartby utfordringer

19 NYE

ARBEIDSPLASSER

Digital turisme

Januar - Februar 2017



32 Deltakere
Plukket ut blant 200 søknader

10 Nasjonaliteter
Kina, USA, Korea, Portugal, Serbia ++

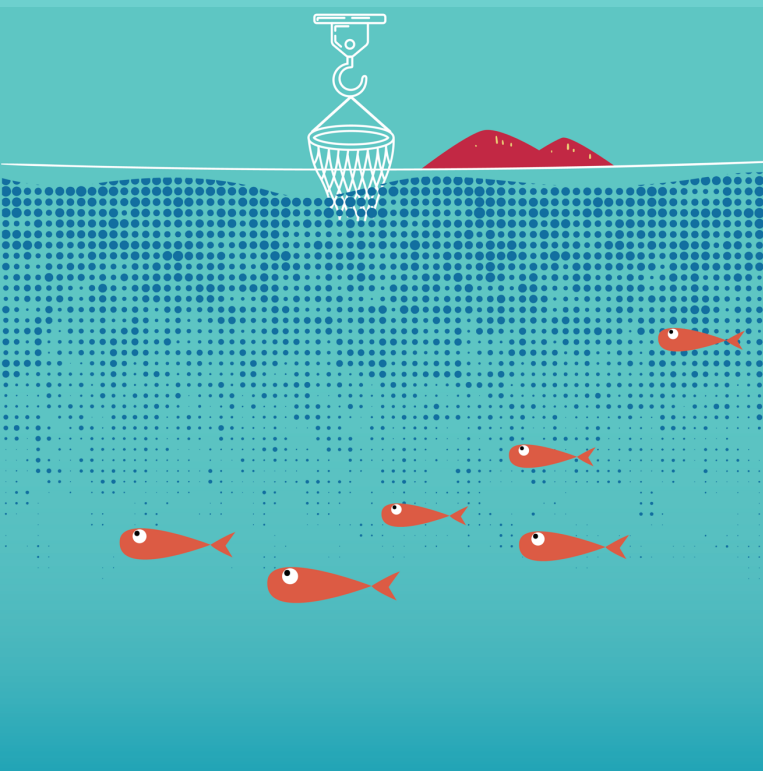
3 Selskap etablert
Som på ulike måter løser turisme utfordringer

**10 NYE
ARBEIDSPlassER**

Havbruk

Februar - Mars 2017

Programmet avsluttes 10.mars



40

Deltakere

Plukket ut blant 150 søknader

3

Partnere

Cisco, Skretting og Datametrix

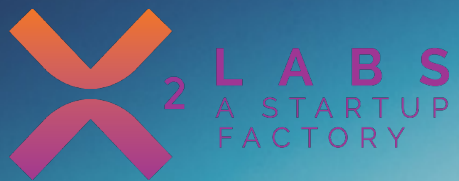
10

Nasjonalteter

Chile, Nederland, India, Frankrike ++

40%

Tidligere oljeingeniører



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