

**EIBA 2022 ANNUAL CONFERENCE
TRACK BEST PAPER AWARDS
2022**

**BEST PAPER: TRACK 1
WALKING THE TALK?
TRANSITIONING TOWARDS A SUSTAINABLE WORLD**

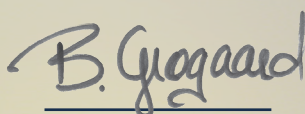
*IGOs and the impact of institutional and economic integration
on Corporate Social Performance:
Evidence from the European Union*

Elizabeth Moore
Northeastern University (USA)

Kristin Brandl
University of Victoria (Canada)

Larissa Marchioro Pacheco
Northeastern University (USA)

Luis Dau
Northeastern University (USA)



Birgitte Grøgaard
EIBA President



Ilan Alon
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**BEST PAPER: TRACK 2
M&AS AND ALLIANCES**

*Formal versus informal institutions
and the competitive impact of mergers and acquisitions*

Dimitrija Kalanoski

*University of Manchester-Alliance
Manchester Business School (United Kingdom)*

Francesco Cappa

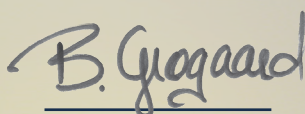
Campus Bio-medico University Rome (Italy)

Michele Pinelli

*Department of Management, Ca' Foscari University, Venice
(Italy)*

Jean-Philippe Bonardi

University of Lausanne – HEC (Switzerland)



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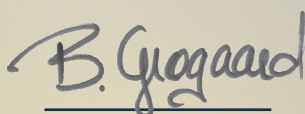
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**BEST PAPER: TRACK 3
GLOBAL STRATEGY IN A TRANSITIONING WORLD**

*Two heads are better than one:
Determinants of MNC's headquarters disaggregation in the home region*

Ana Botella-Andreu
Universitat de Valencia (Spain)

Katiuscia Lavoratori
*Henley Business School,
University of Reading (United Kingdom)*



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**BEST PAPER: TRACK 4
MANAGING THE MNC**

*Distinctive resources for surviving in complex structures:
An agency perspective*

Ana Botella-Andreu

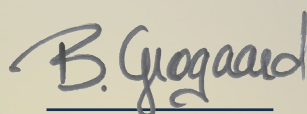
Universitat de Valencia (Spain)

Jose Pla-Barber

Universitat de Valencia (Spain)

Christina Villar

Universitat de Valencia (Spain)



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**BEST PAPER: TRACK 5
INTERNATIONAL MARKETING**

*The effects of luxury democratization
across globalized and globalizing countries*

Paurav Shukla

University of Southampton (United Kingdom)

Veronica Rosendo-Rios

Colegio Universitario de Estudios Financieros – CUNEF (Spain)

Sangeeta Trott

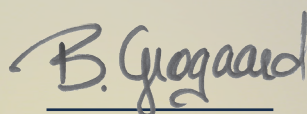
ITM Business School (India)

Jing (Daisy) Lyu

University of Southampton (United Kingdom)

Dina Khalifa

University of Cambridge (United Kingdom)



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**BEST PAPER: TRACK 6
KNOWLEDGE, INNOVATION, TECHNOLOGY,
AND DIGITALIZATION**

*Cross-border intrafirm R&D collaboration
for knowledge appropriation:
Codified and complex technologies*

Rene Belderbos

KU Leuven (Belgium) & UNU-Merit (The Netherlands)

Joseph Park

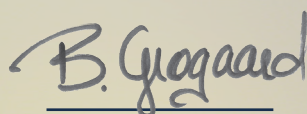
Neoma Business School (France)

Bart Leten

KU Leuven & Hasselt University (Belgium)

Grazia Santangelo

Copenhagen Business School (Denmark)



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**BEST PAPER: TRACK 7
INSTITUTIONS, POLICY,
AND ECONOMIC GEOGRAPHY**

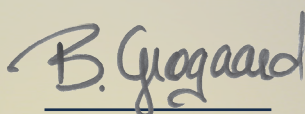
*A contextualized explanation of firm nonmarket strategies
in a conflict active zone: The case of Lafarge cement Syria*

Nathalie Belhoste

EM Lyon (France)

Anna Dimitrova

ESSCA School of Management (France)



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**BEST PAPER: TRACK 8
EMERGING MARKETS**

Springboard trajectories of Chinese MNEs

Juan Wu

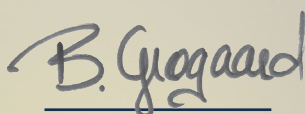
University of Fribourg (Switzerland)

Daojuan Wang

Aalborg University (Denmark)

Dirk Morschett

University of Fribourg (Switzerland)



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**BEST PAPER: TRACK 9
USING HISTORY IN INTERNATIONAL BUSINESS**

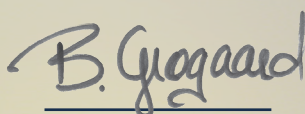
*Multinational enterprises nonmarket strategy:
A view from history*

Marcelo Bucheli

University of Illinois at Urbana-Champaign (USA)

Thomas DeBerge

University of Illinois at Urbana-Champaign (USA)



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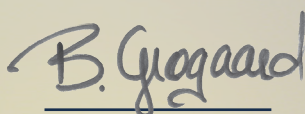
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**BEST PAPER: TRACK 10
SMES AND INTERNATIONAL ENTREPRENEURSHIP**

*Export-financial effects of digital capability developments in SMEs:
Why immigrant ownership matters*

Horatio Morgan
University of Waterloo (Canada)

Sui Sui
Toronto Metropolitan University (Canada)



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**BEST PAPER: TRACK 11
PEOPLE MANAGEMENT ACROSS BORDERS,
GLOBAL LEADERSHIP, AND INTERNATIONAL TEAMS**

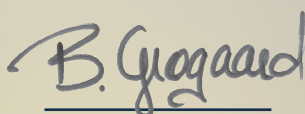
***Identities under threat:
Identity work of skilled migrants in Japan-based
multinational corporations***

Jinju Xie

Hiroshima University (Japan)

Vesa Peltokorpi

Hiroshima University (Japan)



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**BEST PAPER: TRACK 12
INTERNATIONAL FINANCE,
ACCOUNTING & CORPORATE GOVERNANCE**

*Electing to defer:
Political real options and project investment
financing around the world*

Harald Puhr

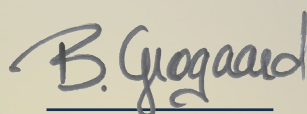
University of Innsbruck (Austria)

Paul M. Vaaler

University of Minnesota (USA)

Thomas Lindner

University of Innsbruck & WU Vienna (Austria)



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**BEST PAPER: TRACK 13
METHODS IN INTERNATIONAL BUSINESS**

Understanding internationalization patterns

Leah Madita Fischer

University of Innsbruck (Austria)

Thomas Lindner

University of Innsbruck & WU Vienna (Austria)

Harald Puhr

University of Innsbruck (Austria)

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**BEST PAPER: TRACK 14
INNOVATIONS IN INTERNATIONAL BUSINESS TEACHING**

"The contribution of X culture academy to the development of career-ready international business workforce: What do we know, how do we know, and where should we be heading?"

Sachin Kumar Raut

Fortune Institute of International Business (India)

Ilan Alon

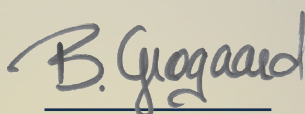
University of Agder, Norway

Sudhir Rana

Gulf Medical University, Ajman, UAE

Sakshi Kathuria

Fortune Institute of International Business (India)



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Business and Law

**EIBA BEST REVIEWER AWARD
(EIBA 2022)**

Harun Emre Yıldız
Mälardalen University, Sweden

Birgitte Grøgaard
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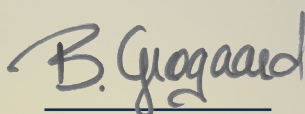
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Lazaridis Institute Award Best paper: SMEs and International Entrepreneurship

"Export-financial effects of digital capability
development in SMEs: Why immigrant
ownership matters"

Horatio M Morgan, University of Waterloo, Canada
Sui Sui, Toronto Metropolitan University, Canada



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DANNY VAN DEN BULCKE
BEST EIBA CONFERENCE PAPER PRIZE
(EIBA 2022)

FORMAL VERSUS INFORMAL INSTITUTIONS
AND THE COMPETITIVE IMPACT
OF MERGERS AND ACQUISITIONS

Dimitrija Kalanoski

*University of Manchester-Alliance
Manchester Business School (United Kingdom)*

Francesco Cappa

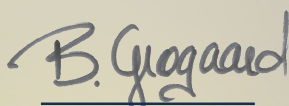
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Michele Pinelli

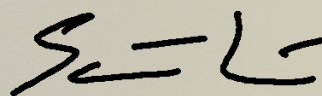
*Department of Management, Ca' Foscari University, Venice
(Italy)*

Jean-Philippe Bonardi

University of Lausanne – HEC (Switzerland)



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EIBA President



Sarianna Lundan
Dean of EIBA Fellows: